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# CORA





# Welcome

# WELCOME TO OUR EXTRAORDINARY CITY—ENJOY BESPOKE SERVICE AT THE ST. REGIS NEW YORK

Welcome to the spring issue of Bespoke Magazine! We had a great start to 2013: The St. Regis New York received five stars from Forbes Travel Guide for the 19th consecutive year, and as usual we were honored to be included on the Condé Nast Traveler's Gold List and Travel + Leisure's list of the World's Best Hotels. In addition, our new Bentley Suite won the Boutique Design Award for Best Guest Room.

Springtime in New York is a wonderful time to visit the city. With the weather warming up, there is a lot to see and discover. Celebrating its 12th year, the Tribeca Film Festival takes place this spring from April 17 - 28. Drawing in more than 3 million visitors, the festival celebrates New York City as a major filmmaking center and contributes to the long-term recovery of lower Manhattan. Our concierge team is available to assist in arranging tickets for movie screenings and events.

There is an important member of our team that I am delighted to introduce you to in this issue of Bespoke Magazine: The St. Regis Butler Bear. When not helping out around the hotel, Butler Bear is busy traveling the globe visiting our clients and sister properties. This past year his travels included Moscow, London, Sao Paulo and Paris. You can follow his travels on our Facebook page: facebook.com/stregisnewyork. While you are online, make sure to also check us out on Twitter, Pinterest and Instagram.

There are a lot of exciting projects in 2013, including a complete redesign of our three Master Suites—the Imperial, Royal and Presidential. Maintaining the elegance, bespoke details and residential feel, these amazing spaces are being transformed to meet

the needs of today's luxury travelers. There will be a few additional announcements throughout the year, but you will have to wait to find out ... it is destined to be an unforgettable year at The St. Regis New York!

The St. Regis brand has grown significantly, and there are 15 additional St. Regis projects in the pipeline to support our global footprint. We look forward to introducing you to "Beyond," our new brand-led publication to support our continued expansion around the world.

I wish you all a wonderful spring and hope to see you soon at the best address!

Sincerely, Paul H. F. Nash General Manager The St. Regis New York



The St. Regis Butler Bear





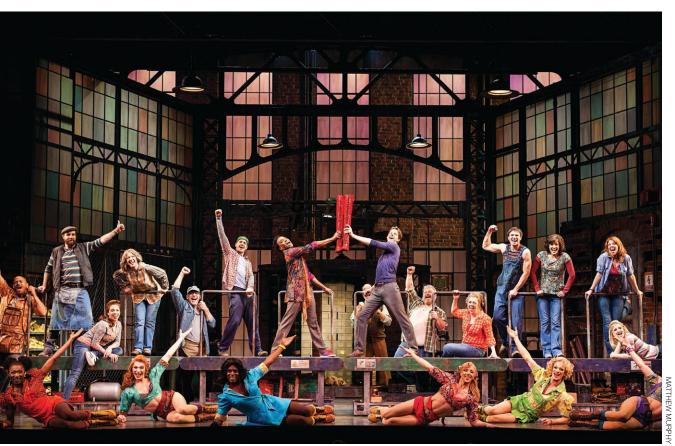
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Don McCullin, photographer

After spending most of my life travelling the world photographing wars, I finally settled in the English countryside of Somerset. Now I get great pleasure photographing the landscape there.

Sometimes I go and stand in the vilest rainstorms and snowstorms, and come away without any good pictures.

But it's still a rewarding experience. It's like when somebody goes fishing: they're not just there to catch a fish; they're there to share the environment.

Often I get home and think, 'I'm wet and cold and didn't get a picture but it was fantastic being there'. And that is how I think about life...

Watch the interview at dunhill.com



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Geordie Stewart, student and mountaineer

Whenever I go on an expedition I always take a small book of quotes with me. It's filled with the sayings of people that I admire and also some notes from friends and family.

But before every trip I write down Rudyard Kipling's poem If in the centre pages. My grandmother had a picture of it on her kitchen wall in Scotland, and as a kid I always looked at it – it's on my wall at home now.

My favourite line is: 'If you can meet with triumph and disaster, and treat those two impostors just the same'. It's so inspirational. I think that is how anyone would want to live...

Watch the interview at dunhill.com



# **Contributors**



VICKI HOGUE-DAVIES is a Los Angeles native living in a Southern California beach town with her husband and teenage son. In addition to her work as a magazine and corporate communications writer, she is also the author of three animal-related books, including "Careers with Horses: The Comprehensive Guide to Finding Your Dream Job." She enjoys fine wine, riding horses and beautiful, sunny places. For this issue, she explores the best spa escapes at St. Regis Hotels & Resorts.



MICHELLE FRANZEN MARTIN began her career writing for a number of automotive publications, a nod to her hometown of Detroit, but soon branched out into other areas. Her work also has appeared in Montage Magazine and The Detroit News, among other publications. She is a frequent contributor to Bespoke Magazine, and in this issue she interviewed Paul Nash and Trine Ackelman of The St. Regis New York for "Global Insights," highlighting their travels around the world on behalf of the hotel.



PETER A. BALASKAS is the author of the award-winning Holocaust thriller, "The Grandmaster," as well as other works of fiction and poetry that have been published internationally. Most notably, The Electronic Publishing Industry Coalition named his gothic horror short story, "Chamber Music," the best short story of 2012. In addition to working as a journalist, he is also an editor, web content writer and voice-over artist. For this issue of Bespoke Magazine, Balaskas highlights what to expect at this year's prestigious Cannes Film Festival.



**KEITH LORIA** is a writer who has experience covering a diverse collection of topics, ranging from technology and corporate mergers to health care and entertainment. He has recently interviewed notable individuals including legendary actor William Shatner, heart surgeon pioneer Mark Dedomenico and Pez Candy CEO Joe Vittoria. When not writing, Loria can be found spending time with his daughters, Jordan and Cassidy. In this issue, Loria steps into the world of Broadway, featuring the best of this season's performances.



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Brian Eno, artist and musician

I don't believe in the idea of perfection. I remember a musician once saying to me that he wanted to create the perfect sine wave. But the thing is that the perfect sine wave is probably the most boring sound in the universe.

It's the sound of nothing, like a test tone. As David Byrne said in his song,

'Heaven is a place where nothing ever happens'. For me, perfection represents the absence of character.

If I get anything even close to a perfect sine wave from my synthesiser, I send it to an amplifier so that it starts to get imperfect and becomes distorted. Distortion is character...

Watch the interview at dunhill.com





# **COMFORT IN A CLASS ABOVE**

Luxury has a new name. We call it the Legacy 650. With intercontinental range and three distinct cabin zones, you can work, rest, and then work again.

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# Breathe

# **Tahitian Rapture**

Out of London comes a sun-drenched fragrance with tropical notes and an island state of mind.

BY LISA MARIE HART

Many fondly recall when Molton Brown stirred the senses of the beauty community in 2011 with its anticipated foray into the fine fragrance market. After a celebrated 40-year history, the company made a colorful premiere with Navigations Through Scent, a collection of five fragrances blended to narrate the global history of perfume.

Stretching its boundaries beyond the brand's immensely popular hand wash and body wash—which some have described as fragrances in themselves—the British company's unisex scents trace the seductive nature of perfume back to the ancient spice routes, inviting the wearer to choose his or her own adventure.

To the delight of eager fans, February 2013 marked the release of Mahina, named for and derived from the floral-scented air in this region of Tahiti. A lively and flirtatious departure from previous blends that gave nod to more mysterious birthplaces of fragrance—including Egypt, China and Indonesia—this next stop along the route is an unabashedly bright and happy fragrance

inspired by the idyllic white beaches of Tahiti.

Christopher Slevin, cosmetic science controller at Molton Brown, says Mahina encapsulates a perfect holiday in paradise in one bottle. "We started with the mainland continents, based on the spice route heritage theme, and felt the next obvious step was a tropical island escape," Slevin explains. "Mahina is a scenic sandy detour, created for anyone who wants to feel the bliss of languid, sun-drenched holidays and keep that warm sunshine close to the skin."

One of the company's mottos—"inspired by travel"—was never more poignant than with the introduction of these destination-infused fragrances. Each box bears the longitude and latitude of its honored locale. What's more, every premium fragrance in the limited edition collection reveals a sophisticated blend of rare ingredients that showcases a lead ingredient from each country.

With just a single spray of Mahina, the skin leaps with the scent of creamy white tiare blooms, the queen of all Tahitian flowers. One of only a few cultivated plants native to the South Pacific, the coveted tiare enchants both locals and visitors as the national flower of French Polynesia. Often hand-picked, the tiare buds are then laid unopened in oil for 15 days to obtain the extract.

Expect top notes of ylang-ylang and fresh orange blossom fused with vibrant middle notes of Tahitian tiare, jasmine and frangipani. Vanilla and cedar wood make up the delicate base notes of this citrus-wrapped floral scent.

Mahina takes its name from a tranquil setting on the sandy shores of translucent aqua lagoons. Set along Tahiti's northern coast, Mahina welcomed its first Polynesian settlers from Asia. They fashioned canoes from tree trunks, built homes of grass along the beach and ate fresh fish and ripe bananas plucked from the shade-giving canopy of trees.

No wonder this scent projects a mood that is as light as a gull's feather floating on a warm sea breeze. As sweet as daylight and as charming as a Champagne cocktail, Mahina is a clean, lingering scent that sparkles just a bit—like sunrays that dapple the lazy tide.



### **New York:**

Saks Fifth Avenue 212-753-4000; saksfifthavenue.com

### San Francisco:

Saks Fifth Avenue 415-986-4300; saksfifthavenue.com

### **Orange County:**

Molton Brown, South Coast Plaza Costa Mesa, Calif. 714-549-5951; moltonbrown.com

# Houston:

Saks Fifth Avenue, The Galleria 713-627-0500; saksfifthavenue.com

### Atlanta:

Saks Fifth Avenue, Phipps Plaza 404-261-7234; saksfifthavenue.com

### **Bal Harbour:**

Saks Fifth Avenue, Bal Harbour Shops 305-865-1100; saksfifthavenue.com

### **Mexico City:**

Saks Fifth Avenue, Campos Elíseos 52-55-5545-6506; saksfifthavenue.com

**Bahia Beach, Princeville and other locations:** moltonbrown.com

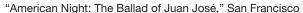
# View

# All the World's a Stage

Coast to coast, spring is the unofficial season of Shakespeare. BY LISA MARIE HART

"APRIL HATH PUT A SPIRIT OF YOUTH IN EVERYTHING," WILLIAM SHAKESPEARE penned in Sonnet XCVIII. The oft-quoted English poet, playwright and dramatist has amused and entertained the world for centuries with sonnets, poems and more than three dozen plays. When it comes to the revered national poet of England, there is much ado about nearly everything.

While summer is always a wonderful time to attend a Shakespeare in the Park performance, spring showers drive Shakespeare fans indoors, where comedies, tragedies and bold romances are played out on theatrically lit professional stages. In this cherished season of fresh beginnings and nature's awakenings, there is no better time to honor Shakespeare's works than by seeing a classic, contemporary or Bard-inspired performance come to life on stage.





# San Francisco

Following a sold-out run at Oregon Shakespeare Festival, where it was originally commissioned in 2010, the avant-garde Bard-inspired "American Night: The Ballad of Juan José" (May 29 - June 23) jumpstarts the 2013 season of the California Shakespeare Theater. Shakespeare's words and works serve as a muse for the artistic forces behind this memorable American melting pot of satire, humor and heartfelt storytelling. Tucked in the Siesta Valley between Berkeley and Orinda, the play unfolds at the Bruns Amphitheater against a scenic backdrop of rolling East Bay hills and the summer sky. Theatergoers are invited to picnic beforehand in the eucalyptus and oak groves and to bring a blanket to ward off any nighttime chill. (calshakes.org)



"Much Ado About Nothing," Atlanta

### **Atlanta**

The full British pub menu available before each performance by The Atlanta Shakespeare Co. at The New American Shakespeare Tavern is only an hors d'oeuvre to the full experience. Each of the shows that round out the spring season at this downtown Atlanta tavern—"Much Ado About Nothing" (March 7 - 30), "Julius Caesar" (April 4 -28) and "Hamlet" in repertory with "Rosencrantz and Guildenstern are Dead" (May 2 - June 23)will be performed in a theatrical approach called "Original Practice." Taking cues from the way the play was originally staged, this purist company of artists relies on the script they believe Shakespeare himself approved for use to examine each word and syllable for clues to the story's true meaning and intent. The result is a respectful and dramatic production, with actors forming a connection with the audience and playwright through the poetry of words. Live sound effects and period music on appropriate instruments complement Elizabethan-style costumes and a Globe Theatre-inspired stage. To complete the feeling of authenticity, experienced actors accustomed to performing together comprise the bulk of the company as they mentor a handful of select apprentices. (shakespearetavern.com)

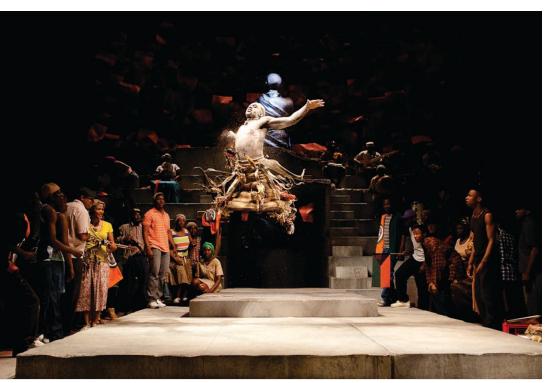


"Julius Caesar," New York

### **New York**

New York City audiences can immerse themselves in the world of Shakespeare with two performances in contrasting venues this spring. At The Duke on 42nd Street—an intimate, black-box theater on the second floor that seats 200—Theatre for a New Audience presents "Much Ado About Nothing" (Feb. 2 - April 6). Audiences may find familiar faces in acclaimed leads Maggie Siff ("Mad Men," "Sons of Anarchy") and Jonathan Cake ("Desperate Housewives," "Six Degrees of Separation") as they act out this tale about the complex and sometimes distrustful nature of love. (tfana.org)

For those who prefer tragedy to comedy, the world-renowned Royal Shakespeare Co. returns to the Brooklyn Academy of Music with a poignant contemporary spin on the classic political thriller, "Julius Caesar" (April 10 - 28). The play opens in present-day Africa with an all-black cast and live performances of contemporary West African music, all working in harmony to enhance the parallels of recent regime struggles throughout the continent. (bam.org)



"Julius Caesar," New York

"Falstaff," Houston



# Houston

In 1996, a group of Houston's cultural leaders decided to develop an opera company to entertain the community and promote emerging opera singers. Ever since, Opera in the Heights has become a local gathering place for casual, affordable opera. A virtuoso orchestra accompanies fresh voices on the scene, all in historic Lambert Hall. The 310seat venue resembles a small European opera house where the young talent aims to make their mark. The 2013 season promises to be a glorious one, as all four operas are based on Shakespearean dramas. Closing the season is Verdi's comical tribute to Shakespeare's shameless knight, Sir John Falstaff. Though old and rotund, Falstaff has his sights set on seducing the Merry Wives of Windsor in "Falstaff," (April 25 - May 5). (operaintheheights.org) 🚳

# Shop

# **Built to Last**

By air, land or sea, travel in style with these new bespoke luggage pieces.

BY FRANCES NGUYEN

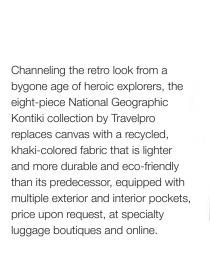
WITH AN ARRAY OF TRANSPORTATION OPTIONS THAT ALLOW US TO TRAVEL LOCALLY or over international waters, no destination is too far for today's jet set. And with this comes the desire for luggage that can stand the test of time in both quality and design while traveling to the far reaches of the world. Whether you're navigating the Sahara Desert's unforgiving terrain or braving the busy streets of Manhattan, these luggage—makers meet the needs of the global traveler with options boasting style, functionality and longevity.



Featuring a clean, modern design, the Salsa Deluxe Hybrid series by Rimowa combines a high-gloss polycarbonate shell with Kevlar-strengthened Keprotec for a durable yet lightweight travel accessory, price upon request, at Rimowa stores and specialty luggage boutiques.



Emphasizing lightweight maneuverability and unparalleled strength, Tumi's Tegra-Lite collection of hard-side wheeled carry-on bags and packing cases maintains strength in performance with a thermoplastic composite material made to withstand temperatures as low as -40 degrees Celsius, \$595 - \$5,995, at tumi.com.







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Popular among golfers and celebrity athletes, Club Glove's TRS (Train Reaction System) Ballistic offers a three-piece ensemble, using military-grade tear resistance material, which allows users to attach the bags to one another and transport them as one unit, \$2,248, at clubglove.com.



Boasting a polycarbonate hard case with genuine aluminum frame for stability, Olympia U.S.A.'s Kingdom three-piece set features a zipperless, clamshell opening function and an anti-brake system on spinner wheels, \$1,220, at luggageamerica.com.



Constructed from ultra-lightweight and resistant polycarbonate, the Olympia U.S.A. Dynasty three-piece set of matching roller cases features four dual-spinner wheels for a smoother, more controlled glide, supportive heavy-duty handles and a three-dial combination lock for added security, \$960, at luggageamerica.com.



Featuring a technical waterand stain-resistant design and sophisticated style, the seven-piece National Geographic Northwall collection by Travelpro embodies adventure and discovery in a range of sizes for the 21st century explorer, price upon request, at specialty luggage boutiques and online. &

# Savor

# In the Club

Supper clubs shine a light on the social role of food.

BY RICH MANNING

Consuming food and drink is much more than just a biological need. Rather, our culture has transformed the practice into a social event, with each bite and sip serving as a foundation for the greater good of engaging in conversation and spending time with friends and family. No type of venue captures this dynamic dining experience better than a supper club. Part restaurant, part social hub, these all-inclusive establishments excel at not only bringing people together for a bite to eat, but keeping the good times going after the final plate is cleared. And even though its roots can be traced back to rustic, upper Midwestern communities, the modern supper club carries a sleek, metropolitan cachet that appeals to the global traveler.



Supperclub, San Francisco

# San Francisco

It could be said that Supperclub is less of a dining experience and more of an avant-garde, sensual adventure. There is no typical evening to expect here, as the venue puts forth a nightly rotating mixture of events and acts designed to be fun and provocative all at once. For example, one night's activities may include a four-course dinner, lounging around on a crisp white bed, taking in some performance art or dancing to grooves spun by one of the club's resident disc jockeys. The only certainty is that this venue, located four blocks from The St. Regis San Francisco, delights in pushing the envelope with its creative offerings. (415-348-0900; supperclub.com)

### **Atlanta**

Ocean Prime complements Atlanta's posh Buckhead neighborhood with its sleek and contemporary design while remaining true to the classic roots of a supper club. A spinoff from a club that was founded in Ohio, guests can feel the Midwestern sensibility through the venue's personalized service. Upon entering, guests are greeted by name and warmly welcomed as they embark upon a shared culinary adventure. Ocean Prime offers plenty of ways to tap into this hospitable vibe, from an array of continental cuisine augmented with modern touches to its rollicking cocktail lounge and piano bar. (404-846-0505; oceanprimeatlanta.com)

### **Orange County**

Located a few miles up the coast in Seal Beach, Calif., the award-winning Spaghettini takes the supper club concept seriously. The establishment's inhouse entertainment venue, dubbed the Spaghettini Performance Lounge, routinely attracts some of the top names in jazz. While it has become one of Orange County's go-to spots to enjoy jazz music, people also flock to the restaurant for its authentic Italian cuisine and Sunday brunch, which features unlimited Champagne, personalized service and live entertainment. (562–596–2199; spaghettini.com)

### **New York**

One of the liveliest metropolitan areas in the world, New York City is home to numerous upscale eateries and a vibrant nightlife scene. A Restaurant Row mainstay, Swing 46 Jazz and Supper Club, combines the two for a premier supper club experience. The club invites guests to step back in time sinking into one of the high-back leather booths to enjoy classic fare like oysters Rockefeller and filet mignon before dancing the night away to the tunes of the swing and big band era that supplied the city its pulse back in the 1930s and 1940s. (212-262-9554; swing46.com)

### **Puerto Rico**

Known as a place to relax, renew and escape from the formalities of daily life, it's not a surprise to find that Puerto Rico does the supper club concept a little differently from its mainland counterparts. In San Juan, the retro-themed El Livin offers a Caribbean twist for visitors and locals alike. With an elevated view of the ocean and Luis Muñoz Rivera Park's surrounding greenery, formality flies out the window as the space comes alive nightly with energizing music and dance performances that tap into the local community as much as the restaurant's selection of elegant yet homespun cuisine. (787-977-6500; ellivinpr.com)

### Miami

A key ingredient of a successful supper club is to capture the essence of the community where



Ocean Prime, Atlanta



Spaghettini, Orange County



Swing 46 Jazz and Supper Club, New York

it resides—something that the coastal restaurant, Juliet, does very well. From the vintage-inspired, awning-covered walkway to the bold flourishes of color that burst throughout the sleek interior, the establishment embodies the heart of Miami culture. What's more, the venue's penchant for filling the air with European and Latin sounds sends a clear signal that this local vibe extends beyond its outward appearance. The menu infuses sophisticated Russian cuisine with contemporary fare, giving the restaurant an added level of international intrigue that alludes to the city's status as a fringe player in the Cold War. (305-949-9994; julietmiami.com)

# Quench

# **Urban Tastings**

Winemaking moves away from the vineyards and into the cities.

BY MICHELLE FRANZEN MARTIN



The St. Regis Monarch Beach

The words "urban" and "winery" usually aren't used together, given that most wineries are situated among acres of grapes. But an increasingly growing number of winemakers are proving that you don't need to be next to a vineyard to make great wine.

"Urban wineries are the ideal way for a person who is passionate about wine to make it without having to invest in a vineyard," says John Vuong, wine director and sommelier for Ame, the restaurant at The St. Regis San Francisco. "They are gaining great popularity with wine enthusiasts."

Just as the name implies, urban wineries are home to almost everything but the vineyard—including winemaking facilities, cellars and tasting rooms.

One of Vuong's favorite urban wineries is Wait Cellars, located in San Francisco's SOMA district. The winery, open since 2005, is focused on limited production pinot noir and chardonnay. Vuong especially likes Wait Cellars' 2010 Russian River Pinot Noir, which he describes as "very soft and very versatile." The wine's dark cherry and clove flavors are balanced by a subtle layer of dark chocolate undertones.

Leon Pellicer, general manager of Kauai Grill at The St. Regis Princeville Resort, also enjoys pinot noir from an urban winery in San Francisco's SOMA district, Bluxome Street Winery. SOMA—not Napa or Sonoma—originally was the birthplace of California winemaking until the city's 1906 earthquake and Prohibition. At one time, the area was home to more than 100 wineries and commercial cellars.

"Bluxome Street Winery produces a great pinot noir from Balinard Vineyards in the Russian River Valley (in Sonoma County)," he says, adding that the wine's bright, concentrated fruit that is complemented by a balanced mouth feel and long finish. "And it's 100 percent organic."

Based in Sonoma's town square, Adobe Road Winery uses grapes both from Sonoma and Napa counties to make its award-winning wines. The small-lot winery is a favorite of Brian Neubauer, assistant director of food and beverage at The St. Regis Monarch Beach.

"They have great wines at a great price," he says of the winery. "It is quaint and charming, and everyone working there really loves wine—and it shows."

Neubauer recommends the winery's Mendocino County grenache, with rustic aromas of forest floor, vanilla extract and minerals, as well as the Sonoma Coast chardonnay, with flavors of apricots, peaches and lychee.

Mexico's extreme warm-weather climate makes it difficult for urban wineries to exist in the country, says Oscar Nicanor, sommelier at The St. Regis Mexico City. The closest vineyards are quite a distance from the cities and transporting grapes in the hot temperatures would be too difficult.

"The vine does not develop well in zones with extreme temperatures," he says, adding that Mexico has many great wines, however, especially those grown in the Baja California region. A few of his favorites include selections from wineries such as Vinicola Fraternidad and Quinta Monasterio.

In south Florida, urban wineries follow a different approach with "wines" made from tropical fruits such as grapefruits, lemons and oranges, along with other fresh fruits such as strawberries and blueberries. The wines are made with everything but grapes.

"These wineries ferment the fruit and the wines have between 6 to 10 percent alcohol content," says Sebastien Verrier, sommelier for The St. Regis Bal Harbour Resort. Verrier recommends trying Simply Florida Wines Crackle Hammock grapefruit sparkling wine, made from 100 percent Florida pink grapefruit.

The grapefruit wine is a nod to south Florida—showing that, as with other urban wineries, one doesn't need to sit next to a vineyard to make interesting wines.

# **High Spirits**

Pour yourself a glass of spring's premium sips.

BY ALLISON HATA



### **DELEON TEQUILA LEONA RESERVE**

The newest reserve released by DeLeon Tequila offers an intoxicating aroma developed from the use of 100 percent pure blue weber agave. Leona uses the purest water in the country of Mexico, drawn from three springs in Purisima del Ricon, which literally translates to "purest of the corner." The bronze-hued tequila is also free of chemical coloring and synthetic flavors, allowing aficionados to enjoy the spirit in its natural form.

Aged for 34 months in Sauternes barrels and handled by white-gloved distillers, the limited edition Leona brims with burnt orange peels, cherries and a hint of rose petals.

DeLeon Tequila blends the rich Mexican heritage of tequila with modern taste, presenting the aged spirit in a sleek black box accompanied by a python flask. Reminiscent of a fine cognac, Leona offers a smooth, rich texture and full-bodied flavor for an intense tasting experience.



# **CAMUS EXTRA ELEGANCE**

Encompassing the company's 150-year legacy of crafting unique cognacs, Camus recently released a new blend of eaux-de-vie primarily from Borderies, Grande Champagne and Petite Champagne. The golden mahogany Camus Extra Elegance offers a distinct flavor profile with notes of dried violet, pastries, tobacco, leather and walnut, with a lengthy velvet finish. A long aging process in cool, damp cellars allows the cognac to develop a complex taste and richness. Bottled in a sleek carafe with a brushed steel stopper and neck, the cognac is showcased in a distinctly elegant style.



# LAPHROAIG TRIPLE WOOD

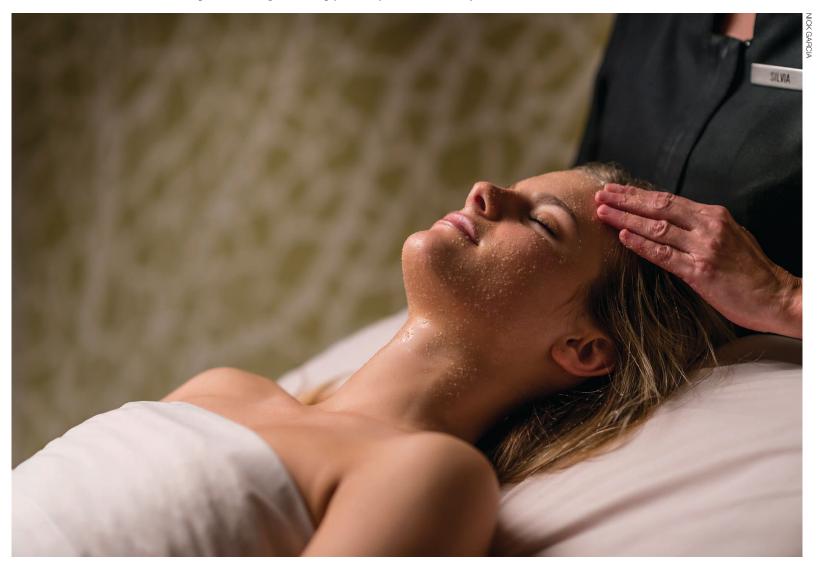
Hailing from the remote island of Islay in the Western Isles of Scotland, Laphroaig Triple Wood returns to the U.S. in a limited quantity batch of only 12,000 bottles. The single malt Scotch whisky undergoes a triple maturation process in American Oak ex-bourbon barrels, 19th century-style quarter casks and specially selected European oak Oloroso sherry casks, which yields a powerful yet creamy spirit. The complex expression balances subtle overtones of sweet raisins and apricots with a trace of earthy peat smoke, creating a smooth, nutty flavor. Receiving a gold medal in its category at the 2012 International Wine & Spirit competition, Laphroag Triple Wood features a long finish, complemented by the caramel vanilla taste and gentle suggestions of sweet fruity flavors. 🚳

# **Spring Rejuvenation**

Wash away stress and welcome relaxation this season with these specialty baths and take-home products.

BY VICKI HOGUE-DAVIES

Spring is the season to refresh and start anew. Old stresses and worries will wash away when you relax in a specialty bath or use exclusive products from a St. Regis spa at home. The following baths and bath products, recommended by St. Regis experts, are designed to help your body and mind feel rejuvenated.



# THE ST. REGIS BAL HARBOUR RESORT

Couples will enjoy bathing a deux as part of the Body Buff, Bath and Coral Gemstone Massage for Two treatment offered at Remède Spa at The St. Regis Bal Harbour Resort. Following a spray of Queen of Hungary Mist and a detoxifying and exfoliating balm of mud and sea salts, you will relax in a calming Elemis milk bath featuring healing thermal salts from the Dead Sea. "The bath offers comfort to sore muscles and leaves skin feeling fresh, young and velvety smooth," says Sonie Boyce, spa director. The two-hour treatment concludes with a warm gemstone massage for the couple. Reservations: 305-993-0600.



# STREGIS





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THE MIDDLE EAST



### THE ST. REGIS BAHIA BEACH RESORT

Soak your cares away in unsurpassed tropical luxury with The St. Regis Bahia Beach Resort's in-room bath experience. Upon request, St. Regis butlers will draw a special scented bubble bath for guests. If you are celebrating a special occasion—or if pampering yourself is the occasion—the butlers can "always perform what the guest wishes," says Eric S. Gonzalez Tenorio, front office director for the resort. "Our butlers always try to find out what the guest is celebrating; that way they can set the bath up with rose petals around. They create decorations around the tub using towels and use flameless candles, as well." And if guests wish to add even more bubbles to their bath experience, butlers

can bring up Champagne upon request, he notes. Contact the St. Regis butler to arrange a special in-room bath. Reservations: 787-809-8019.

# THE ST. REGIS MEXICO CITY

A special bath is on the menu at The St. Regis Mexico City. Drawn by a hotel butler and enjoyed in the privacy of your room, the citrus honey blossom experience features a rich and creamy milk bath combined with a light citrus grass salt scrub with agave nectar. The bath soothes irritated skin and brings buttery smoothness, while the scrub refines the body to a silky softness, says Alejandra Ochoa, Remède Spa director. She recommends guests experiencing the in-room bath take home the

### THE ST. REGIS HOUSTON

Experience a spa day in your own home with bath products from The Spa at The St. Regis Houston. "We have a wonderful treatment in our spa called The Lavender Dreams Ultimate Experience," says Stephanie Devers, spa supervisor and esthetician. "Our guests can purchase the Turkish body scrub with eucalyptus and the lavender body spray used in the treatment to apply at home in the comfort of their own bath." For the ultimate in pampering, take home the spa's lavender pillow to cover your eyes as you lay back, soak and relax while the scrub works its beautifying magic. Once your now-silky smooth skin is rinsed, spritz on the body spray and experience the calming and balancing benefits of wild lavender. Reservations: 713-403-2648.

spa's "ice cream-like" blood orange cream with honeysuckle flower essence to keep skin soft. Reservations: 52-55-5228-1828.

# THE ST. REGIS ATLANTA

The specialty Krug Champagne and Chocolate Experience, offered on the in-room bath menu at The St. Regis Atlanta, takes a bath from merely relaxing to nearly decadent. Sink deep into the tub and sip Krug Rose Champagne, with its mellow and mature, yet crisp and clean flavors, while nibbling on chocolate truffles. If you prefer, try a morning bath with Champagne and pastries, a romantic interlude featuring rose Champagne and rose petals in the bath or sink into the Krug Ultimate Bath featuring a rare bottle of Champagne with caviar. Contact the St. Regis butler to select your special bath from the menu. Reservations: 404-563-7900.

# THE ST. REGIS PRINCEVILLE RESORT

The organic Seaweed Bath, offered at Halele'a Spa at The St. Regis Princeville Resort, helps to heal the body while leaving skin silky smooth, says spa director Nicole Miller. This purifying bath of 100 percent organic seaweed indulges the body. "Seaweed draws from the sea an incomparable wealth of mineral elements, vitamins and trace elements, which are readily absorbed while toxins are drawn out of the body," Miller explains. Complementing the bath is a nurturing oil hair treatment with a scalp massage. You can continue the spa experience at home with the take-home version of the organic Seaweed Bath by Vova, which includes sea salts and organically farmed seaweed, Reservations: 808-826-2405.

# Blanc de Chine So Ancier

So Ancient, So Modern



# Calendar



# THEATER AND PERFORMANCES Carnegie Hall Presents the San Francisco Symphony

MARCH 20 - 21; CARNEGIE HALL
Michael Tilson Thomas leads the San
Francisco Symphony with the New York
premiere of Samuel Carl Adams' "Drift and
Providence," along with Brahms's Symphony
No. 1 and Beethoven's Piano Concerto No.
4, featuring pianist Yuja Wang. On March 21,
the orchestra plays Mahler's Symphony No.
9 in its final Carnegie Hall appearance of the
season. (212-247-7800; carnegiehall.org)

# "Branford Marsalis: Portraits of the Jazz Saxophone"

APRIL 5 - 6; ROSE THEATER, TIME WARNER CENTER

Branford Marsalis honors his own saxophone signposts with a program of portraits that express his technical expertise and compositional prowess. Jazz at Lincoln Center Orchestra drummer Ali Jackson opens up the event and will create musical narratives with his all-percussion ensemble, Big Drum. (212-721-6500; jalc.org)

### **New York Philharmonic**

APRIL 17 - 20; AVERY FISHER HALL, LINCOLN CENTER FOR THE PERFORMING ARTS
The New York Philharmonic's music director
Alan Gilbert conducts a program that spotlights three iconic American composers.
Featuring the world premiere of "Prospero's Room" by Christopher Rouse, the program will also include Leonard Bernstein's "Serenade"



New York Philharmonic

(after Plato's "Symposium") with violinist Joshua Bell as a soloist, and Ives' Symphony No. 4. (212-875-5656; nyphil.org)

# **New York City Ballet Spring Gala**

MAY 8; DAVID H. KOCH THEATER
This New York City Ballet gala performance
will feature a world premiere by renowned
choreographer Christopher Wheeldon
as well as a classic from the company's
repertory, "Glass Pieces," by 20th century
American master Jerome Robbins. Other
excerpts from the company's repertory will
be included. The star-studded benefit also
features a glamorous cocktail reception and
supper for more than 800 attendees. (212870-5585; nycballet.com)

### **EXHIBITS**

# "The Impressionist Line from Degas to Toulouse-Lautrec"

THROUGH MARCH 16; THE FRICK COLLECTION Approximately 60 prints and drawings from the Sterling and Francine Clark Art Institute will highlight artistic visionaries in "The Impressionist Line from Degas to Toulouse-Lautrec: Drawings and Prints from the Clark." Significant examples of the realist and

impressionist schools dominate the exhibition, including works from including Courbet, Manet, Monet, Degas, Gauguin and Toulouse-Lautrec. (212-288-0700; frick.org)

# "No Country: Contemporary Art for South and Southeast Asia"

THROUGH MAY 22; SOLOMON R. GUGGENHEIM MUSEUM

The first of three traveling exhibitions in the Guggenheim UBS MAP Global Art Initiative, "No Country" will identify and support a network of art, artists and curators from South and Southeast Asia, Latin America, the Middle East and North Africa. The initiative is part of a five-year project that will chart creative activity and contemporary art globally. (212-423-3587; guggenheim.org)

# "Impression, Fashion and Modernity"

THROUGH MAY 27; THE METROPOLITAN MUSEUM OF ART

Presenting a look at the role of fashion in culture through the works of the impressionists and their contemporaries, this in-depth exhibit includes nearly 80 major figure paintings, seen in concert with period costumes, accessories, fashion plates, photographs and popular prints.



Easter Parade and Easter Bonnet Festival

The pieces highlight the vital relationship between fashion and art from the mid-1860s to the mid-1880s. (212-535-7710; metmuseum.org)

### Jay DeFeo: A Retrospective

THROUGH JUNE 2; WHITNEY MUSEUM OF AMERICAN ART

The collection of collages, drawings, paintings, photographs, small sculptures and jewelry highlights the courageous experimentation and extraordinary vision of artist Jay DeFeo in this definitive exhibition of her diverse works. (212-570-3600; whitney.org)

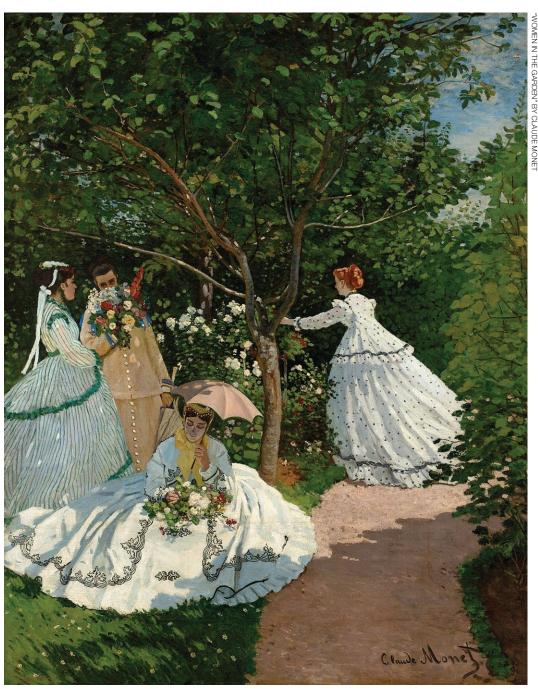
# **EVENTS AND ACTIVITIES**

# Easter Parade and Easter Bonnet Festival

MARCH 31; ST. PATRICK'S CATHEDRAL
The best of the season's Easter bonnets will
be showcased along Fifth Avenue as New York
celebrates in style. On view will be everything
from traditional to outlandish costumes and
elaborate hat designs. The parade, taking place
from 10 a.m. to 4 p.m., marches north on Fifth
Avenue, beginning at 49th Street, but is best
viewed from the area surrounding St. Patrick's
Cathedral. (saintpatrickscathedral.org)

### **Tribeca Film Festival**

APRIL 17 - 28; DOWNTOWN MANHATTAN
The premier New York festival features an
expansive lineup of independent films that
hail from around the world. It includes panel



"Impression, Fashion and Modernity," The Metropolitan Museum of Art

conversations with industry leaders, as well as the Tribeca Family Festival Street Fair, free "drive-in" movies on the Hudson River, sports flicks in the Tribeca/ESPN Sports Film Festival and more. (212-941-2400; tribecafilm.com)

### Sakura Matsuri

APRIL 27 - 28; BROOKLYN BOTANIC GARDEN This spring, Brooklyn Botanic Garden's cherry trees come into full bloom and the occasion is celebrated with Sakura Matsuri, an annual cherry blossom festival. Featuring traditional and contemporary Japanese culture, including taiko drumming, bonsai demonstrations and tea ceremonies, the event showcases the national flower of Japan. (718-623-7200; bbg.org)

### Fleet Week

MAY 22 - 30; THE PIERS ALONG MANHATTAN'S WEST SIDE

Thousands of sailors, Marines and Coast Guardsmen will descend upon Manhattan for the annual Fleet Week New York. This celebration of sea services features a variety of military demonstrations and displays as well as public tours of participating ships. (fleetweeknewyork.com) &

# Concierge



# **Local Insights**

Chef Concierge Maria Wittorp-Dejonge knows the best ways to celebrate the season in New York City.

BY REGINA MOLARO AND ALLISON HATA

As the chef concierge at The St. Regis New York, Maria Wittorp-Dejonge has insider knowledge of the best places to dine, pamper and shop in Manhattan. Here, she offers her insight on the top eateries, salons and boutiques to visit this spring.



Tribeca Canvas

# Savor

If delectable American comfort food is what you're seeking, visit TRIBECA CANVAS—"Iron Chef" Masaharu Morimoto's sleek new downtown eatery serving up his take on Western comfort food. The Japanese chef skips the sushi and sashimi at the bistro-style restaurant, choosing instead to focus on creating a fusion of flavors in dishes like the lamb ragu bun and shrimp nachos with ranch dressing and spicy gochujang aioli. "New on the scene, Tribeca Canvas is a culinary experience in a great atmosphere," Wittorp-Dejonge says. "So hot and new, New York City is still discovering this fabulous hotspot." (917-720-2845; tribecacanvasnyc.com)

The American-style restaurant BILL'S FOOD & DRINK offers a contemporary take on a traditional steak house from the heart of Midtown. Housed in a multifloor 19th-century townhome that was once an infamous speakeasy during the Prohibition era, Bill's Food & Drink serves up favorites such as prime-aged beef, lamb loin chop and house-made country sausage, as well as raw delicacies like a specialty sea platter with lobster, oysters, clams and crab claws. "The team has ingeniously reinvented this classic New York City landmark into a super in-demand locale that is conveniently located right around the corner," Wittorp-Dejonge says. (212-518-2727; bills54.com)

Drawing inspiration from Italy's storied culture and age-old traditions, SALUMERIA ROSI PARMACOTTO is reminiscent of an authentic Italian eatery

and neighborhood shop. "Executive Chef Cesare Casella explores cured Italian style meats and delicacies along with Tuscan inspired dishes at this chic restaurant," Wittorp-Dejonge says. With two locations to the east and west of Central Park, Salumeria Rosi Parmacotto offers full-plated dishes as well as tastings for lunch and dinner. (212-517-7700; salumeriarosi.com)



Salumeria Rosi Parmacotto

# Indulge

Spring is the perfect occasion to shop for new designer wares and chic accessories at some of New York City's exclusive boutiques.

Renowned for its luxury offering of fine leather, menswear and furnishings is Madison Avenue's posh ALFRED DUNHILL shop. "For great finds for the man in your life, look no further than Alfred Dunhill," Wittorp-Dejonge says. In addition to bespoke collections of tailored jackets, shirts, suits, ties and cufflinks, the store offers an array of elegant gift items. Find a variety of lighters in different shapes, sizes and metals, as well as chic timepieces, technological gadgets and limited edition pens. (800-776-4053; dunhill.com)

Timeless elegance is always in fashion at RALPH LAUREN. Madison Avenue is home to the brand's flagship locations for women, men and home goods. Guests can browse a full selection of apparel, accessories and footwear from Ralph Lauren's numerous collections. "Entering Ralph Lauren's kingdom of fashion is always such an experience," Wittorp-Dejonge says. "Tasteful and classic, there's truly something for anyone—from women's to home

and everything in between." (212-434-8000; ralphlauren.com)
For those who are literary-inclined, Wittorp-Dejonge suggests a visit to MCNALLY JACKSON in Lower Manhattan. The charming

independent bookstore boasts two floors of books arranged by



Ralph Lauren

nation, as well as a bustling cafe scene offering daily selections of fresh pastries, coffee and tea. With a full schedule of events, including book clubs for international literature, essays and poetry, McNally Jackson is a must-stop shop for those who love the written word. (212-274-1160; mcnallyjackson.com)



Metodo Rossano Ferretti Hairspa

# Pamper

Before heading out for a night on the town, let the expert team at HIRO HARAGUCHI HAIR SALON perfect your style. "All of the stylists are personally trained by the salon's owner Hiro Haraguchi, so every service is done with perfection," Wittorp-Dejonge says. "They also have a great collagen treatment, which is quite popular with our guests." Located on 57th Street at Madison Avenue in the historic 1929 Fuller Building, Hiro Haraguchi provides a number of services ranging from a simple blow-dry and style to thermal hair straightening and makeup application. (212-593-3030; hiroharaguchi.com)

Also located in the Fuller Building, METODO ROSSANO FERRETTI HAIRSPA offers personalized beauty services using a specialized method that enhances clients' individual natural beauty. "Jan Spagnuolo is an excellent stylist and the salon has amazing colorists on board," Wittorp-Dejonge says. In addition to cuts and coloring, the salon offers Shu Uemura and Kerastase hair treatments, manicures and pedicures. (212-759-9300; metodorossanoferretti.com)

For an expert cut and color, guests can also visit SALON AKS in Midtown Manhattan for a royal treatment. The salon provides a full range of treatments for hair, makeup, waxing and nails, including a Beauty@Home program where stylists and makeup artists will provide services from the comfort of your hotel room or suite. (212-888-0707; salonaks.com)

# GALLERY 55 Rare Art & Antiques



Next door to The St. Regis Hotel between Madison and Fifth Avenue



# MASSIVE SECTIONAL IVORY COURT SCENE

Massive Chinese sectional carved ivory court scene, depicting an empress with three armored attendants, one playing drums, and a fourth official giving a blessing. There's an elaborate reticulated screen behind the empress with various court ornaments on the alter table and some hardstone "jewels"; all on a square, stepped sectional mosaic with a carved lotus motif ivory base. Height: 22.5" on a wood stand.

# On Trend

# AT FIRST BLUSH

Equal parts sweet and sophisticated, this lovely hue for women complements any spring wardrobe.

SECTION BY CAROLYN HSU



Tiffany 1837 interlocking circles bangle, at Tiffany & Co. (Fifth Avenue and 57th Street; 212-755-8000; tiffany.com)



Aerin multipiece brush essentials set, at Saks Fifth Avenue (611 Fifth Ave.; 212-753-4000; saksfifthavenue.com)



Valentino flat lace espadrille in gardenia, at Bergdorf Goodman (Fifth Avenue at 58th Street; 800-558-1855; bergdorfgoodman.com)





# **MILITARY PRESENCE**

Men report for duty with these sharp, attention-commanding pieces.



Barbour Beacon hooded military jacket, at Barneys New York (660 Madison Ave.; 212-826-8900; barneys.com)



Jack Spade nylon canvas military briefcase with brushed metal hardware, at Bloomingdale's (1000 Third Ave.; 212-705-2000; bloomingdales.com)



Black Label Denim tan leather bomber jacket, at Ralph Lauren Men's (867 Madison Ave.; 212-434-8000; ralphlauren.com)

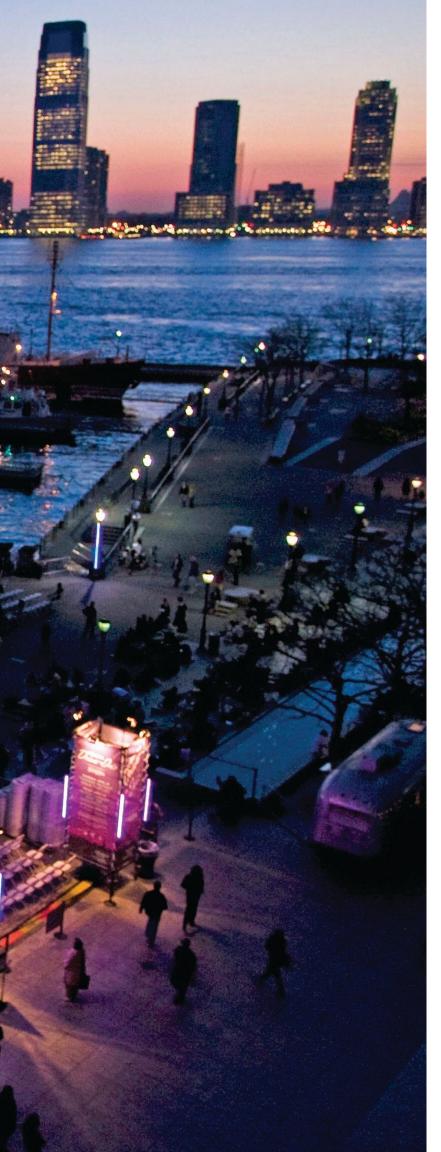


Michael Kors military cardigan with epaulets and four cargo pockets, at Bergdorf Goodman (Fifth Avenue at 58th Street; 800-558-1855; bergdorfgoodman.com)



Billy Reid army leather duffel bag with gold military-inspired snaps, at Scoop NYC (1273-1277 Third Ave.; 212-535-5577; scoopnyc.com) &





## FILM FETE

Each year, Manhattan's Tribeca Film Festival captivates with new features, ranging from midnight movies to debut documentaries.

BY LINNEA COVINGTON

For more than a decade, the Tribeca Film Festival (TFF) has been a main attraction to Lower Manhattan, drawing in millions of people from around the globe for two weeks of movie screenings and celebrations. This spring, from April 17 - 28, the reels start spinning once again as the district prepares for another successful event. Part of the festival's allure is the mystery surrounding its upcoming films and events—the lineup is kept under wraps until early April.

"The Tribeca Film Festival is about filmmakers, industry and pushing the boundaries of innovation and discovery," says Genna Terranova, director of programming at TFF. "We are a cultural event that exists in a city that has many cultural events going on."

At the festival's first annual event in 2002, 90 films were showcased from both big-name and unknown directors and actors, including Dylan Kidd, a breakout director who won Best Feature Film with the acclaimed "Roger Dodger," and Raul Marchand-Sanchez, with "12 Hours," a Puerto Rican film that marked his directorial and screenwriting debut.

Since then, more than 1,300 films from 80 countries have been featured. They broach a variety of subjects from boxing to travel to romance, and come in various forms, from documentaries to narrative features to online shows. The goal, Terranova says, is to showcase a range of subjects and styles.

"All the films picked were watched by a bunch of people, all with different tastes, and they have sat down and agreed that each film is something that should be shared," she explains. "You can have something like 'The Avengers' and an obscure documentary about Romania, and they can live next to each other. It goes back to the diversity of the audience. [...] Every film finds its own unique audience here."

## Ready, Set. Action

The Tribeca Film Festival was born from an idea that Robert De Niro, Jane Rosenthal and Craig Hatkoff had to create a film organization. Their decision came on the heels of the World Trade Center attacks on Sept. 11, 2001. At that time, the downtown area was devastated, and they hoped to bring culture and life back to the area.

"It was about rejuvenating downtown, which is an appropriate example of how the festival has grown," Terranova says. "[The area] has been rebuilt, and the festival too has grown and found its stride over the last 10 years."

The number of films nearly doubled between 2002 and 2008, until they finally cut it back to the 90 films shown today. Every year, millions of people from around the world come to the city to see what the festival has to offer. While reels about war in the Congo or stories based on a Cuban poem might appear customary for a festival like this, films about New York also have a place in the event. Take Alfredo de Villa's award-winning narrative feature "Washington Heights," for example, which debuted the same year as the TFF and showcased the predominantly Dominican neighborhood in upper Manhattan.

"The Tribeca Film Festival is such a unique experience because it gives you a dose of the local and the international, which I suppose is part of the Manhattan experience," says de Villa, who adds that he never expected to win with "Washington Heights."

That "Manhattan experience" and exposure from the festival continue to work beyond the TFF, a sentiment shared by other filmmakers like Nisha Pahuja, whose film "The World Before Her," won Best Documentary Feature in 2012.





"Because we won at the Tribeca Film Festival, it kind of gave us wings and catapulted us," says the Toronto-based Pahuja. "Now, we have been invited to more than 70 festivals and participated in 60 since April."

Pahuja got into the festival after receiving funding from the Tribeca Film Institute (TFI), a branch of the TFF that provides grants between \$10,000 and \$50,000 each year for documentaries. "It's so difficult to get films off the ground and find funding," she says. "Grants, like [TBI] are really important."

## **Playing it Forward**

While the festival draws in around \$600 million a year, it gives a lot of those funds back to the filmmakers and helps support the arts. With the Artists Awards program, it also uses art as part of the prize given to winning films. For example, Pahuja received artist Kara Walker's series of prints called "An Unpeopled Land in Uncharted Waters." In turn, pleased with the piece, Pahuja sent Walker a copy of her winning film about the controversy of beauty pageants in India.

Documentary films like Pahuja's are a big part of the festival, but mainstream commercial films have a place as well. Over the past 11 years, popular actors and actresses have had their movies screened at the TFF before going to the big screen,





including last year's "The Five-Year Engagement" starring Emily Blunt and Jason Segel. Julie Delpy's "2 Days in New York" starring Chris Rock and Morgan Spurlock's documentary "Mansome," featuring Jason Bateman, Will Arnett and Paul Rudd, also aired at TFF before appearing in theaters a few weeks later.

Not all films make it to the big screen right away, or at all, for that matter. It's a perk to see the former before everyone else does, and those—especially foreign films—that don't make it to the big theaters in the U.S. are a real treat to experience at the festival.

## Reel Time, Online

While some features make it to the big screen, others can only be watched online. Merging video

Top: Craig Hatkoff, Jane Rosenthal, Robert de Niro, John Hayes; left: "The Five-Year Engagement" stars Emily Blunt (left) and Jason Segel (right)

and technology, the festival understands the importance of the digital world in the film industry. Last year, director Fredric Golding won Best Online Feature for "On the Mat," a documentary about high school wrestling; Jerry Rothwell from the U.K. won in 2011 for his feature film "Donor Unknown," which told the tale of a girl searching for the man who donated his sperm, thus creating her.

"We are the only [film festival] that shows films online, and we have video-on-demand at the same time as the festival," Terranova says. "As the engagements with films evolve, we evolve, and it's an exciting time because technology is moving very quickly."

This is why in 2013, for the first time, the festival is introducing technology with Storyscapes, a lineup of five projects that utilize social media, film, digital tools and other modern machinery to tell a story.

"For me, it's about what happens when you bring storytelling and technology together, and it's updating a very old idea about making the

## Tribeca Film Festival: Milestones

2002: Robert De Niro, Jane Rosenthal and Craig Hatkoff founded the Tribeca Film Festival after the Sept. 11, 2001 terrorist attacks. More than 150,000 people attended to watch the debut of films that included "Star Wars Episode II: Attack of the Clones," "Divine Secrets of the Ya-Ya Sisterhood" and "About a Boy."

**2007:** "Taxi to the Dark Side" won Best Documentary Feature, a prize the film also took home from the 2007 Academy Awards.

2000 2001 **2002 2003** 2004 2005 2006 **2007** 2008

**2003:** Robert De Niro purchased what is now the Tribeca Cinema and the headquarters of the festival. The center shows films and hosts life performances.







watching of the film more immersive," says Ingrid Kopp, director of digital initiative at the Tribeca Film Institute. "It's about how you can rethink the audience experience beyond just sitting in the audience watching."

When it comes to the future goals of TFF, Terranova says that's all about the stories.

"Storytelling is captivation, and an important

part of culture," she says. "It's a place where you can get lost for an hour or two in a story, and it's all about how we find and deliver those stories."

This year, the Tribeca Film Festival is expected to be no different. An unwavering staple in New York City's arts culture, the event will surely entertain, educate and inspire filmmakers and film lovers alike.

2011: The festival showed its first video game in the festival, the neo-noir crime "L.A. Noire" by Rockstar Games.

2009 2010 <u>2011 2012 2013</u>

**2013**: Storyscapes launched, bringing film, social media and technology together.

## TRIBECA B-ROLL: A LINEUP OF FESTIVAL EVENTS

INTERACTIVE DAY: The future of storytelling is dissected and discussed in this all-day conference on April 20, hosted by the Tribeca Film Institute. Sponsored by the Ford Foundation, it aims to bring together leading thinkers from entertainment, education and technology, and to explore the paradigms between different subjects and media.

DISRUPTIVE INNOVATION AWARDS:

With Harvard Business School professor Clay Christensen and the Disruptor Foundation, this award ceremony, in its fourth year, honors innovators in culture, education, healthcare, philanthropy, politics, religion and social entrepreneurship. Past winners include actor Ashton Kutcher, Justin Bieber, Keith Richards and Twitter creator Jack Dorsey.

ARTISTS AWARDS PROGRAM: Each year, Tribeca Film Festival curates a lineup of 11 contemporary artists who donate their work for the winning filmmakers. This year, participating artists include Clifford Ross, David Kratz, Stephen Hannock and Angelina Nasso. Starting in April, the works will be on view at Manhattan's New York Academy of Art.

FREE COMMUNITY EVENTS: Watch the stars on-screen and outside at the Tribeca Drive-In, held at World Financial Center Plaza. Dates, times and movies vary. On April 27, take part in the Family Festival Street Fair, complete with food and beverages, live entertainment and various vendors. Also on April 27, the Tribeca/ESPN Sports Day commences all over Tribeca and highlights guest appearances by top athletes, games, demonstrations and prizes.

STORYSCAPES: Debuting this year, Storyscapes encompasses five projects that aim to mesh film with interactive media projects. Much like the festival, these featured projects run the whole spectrum of genres from documentary and feature film to short film. (Schedule to be announced)

# BROADWAY BOADWAY

The 2013 season brings music, laughs and drama to the stage with stellar adaptations and original productions from some of theater's best and brightest.

VISITING NEW YORK CITY AND NOT SEEING A BROADWAY PRODUCTION IS AKIN TO GOING to Paris and not stopping by the Eiffel Tower. The world-class plays and musicals, dazzling sets and high-profile actors that define New York's theater scene have helped make the city the worldwide leader in stage entertainment.

"There's something so magical about locking yourself away for a couple of hours and seeing a world come to life on a Broadway stage," says Tony-nominated actress Christiane Noll, best known for her work in "Jekyll & Hyde" and "Ragtime." "When I'm not performing, I love to see anything and everything."

Theater and New York have gone together since 1750, when the first stage productions of Shakespeare and ballad operas were performed at the Theatre on Nassau Street. While theater continued to be a big part of the New York landscape, things really took off in the early 20th century. Broadway became the place to be for theater lovers, as shows like "Show Boat," "Anna Christie" and "The Hairy Ape" rose to popularity. The "golden age" of Broadway began in 1943, when "Oklahoma" became theater's first official blockbuster, playing 2,212 performances and igniting the desire for more large-scale musicals.

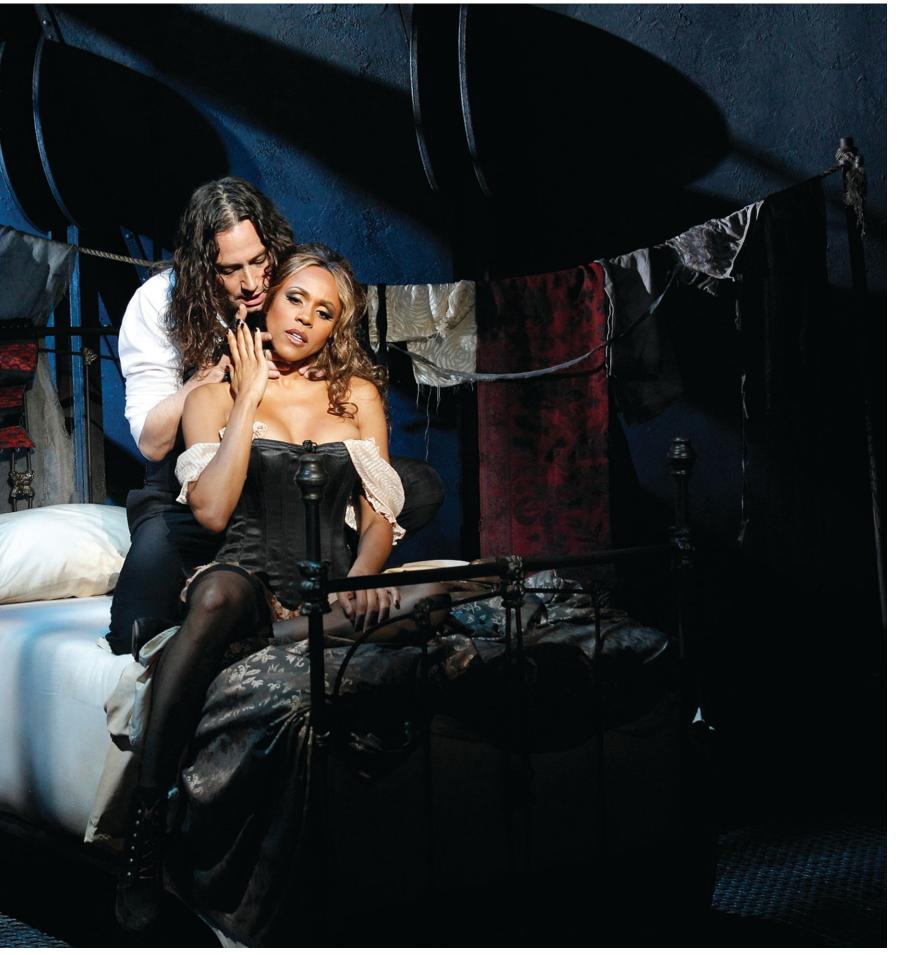
Today, the allure of the stage is as strong as ever, with more than 12 million tickets to Broadway shows sold in 2012, amounting to a little over \$1 billion in box office sales.

## **Best of Show**

McKinley Winston, a concierge with The St. Regis New York for the past 18 years, is approached by guests four to five times daily regarding advice on what shows to see and how to obtain tickets.

"Broadway is a big draw for New York City, and I aim to help guests find exactly what's right for them," he says. "Some people want to see something light and funny, some want a large musical production, others are interested in a gritty drama."





"Jekyll & Hyde"





Top and bottom left: "Kinky Boots"



"The Lion King"

Currently, musicals such as "Wicked," "The Lion King" and "The Book of Mormon" are the most popular with guests, though the revival of "Annie" is quickly becoming one of the hottest tickets in town.

"Not every production is appropriate for a 7-year-old and I'll let people know of any sensitive nature—language, violence or adult themes—so they are not shocked," Winston says. "I'll also let them know if there's a big actor like Al Pacino or Katie Holmes in a play, because guests always like to see well-known stars."

Fellow concierge, Jon Adler, takes where people are from into consideration when offering advice on the theater.

"Americans go crazy for 'The Book of Mormon,' but international audiences don't understand it as well," Adler says. "I look at where guests are coming from and what their English level is and then try to determine what they will enjoy."

Adler prepares a listing of all current shows to give to guests to help them make an educated choice. Other mainstays that remain popular





include "Mamma Mia!," "The Phantom of the Opera," "Chicago," "Jersey Boys" and "Spider-Man: Turn off the Dark."

"I'm also finding that guests have really been enjoying 'Once,' a lovely intimate chamber musical that doesn't rely on big flash sets," Adler says. "'The Mystery of Edwin Drood' (playing at the Roundabout through late March) is also a fun show that people should see before it's too late."

## **Contemporary Classics**

The spring season of Broadway began in early 2013 and a myriad of new plays and musicals open over the course of a few months.

Broadway critic and editor of TheaterMania, Brian Lipton, says the upcoming 2013 season is one of the most promising in years, citing the openings of "Cinderella," "Kinky Boots" and "Ann" as must-sees for any true theater enthusiast.

"Cinderella," a re-imagined staging of Rodgers and Hammerstein's classic musical, opened at the Broadway Theatre with previews in January, offering a new twist on the story of this fairy tale princess.

"I think Laura Osnes (playing the titular role) is the perfect choice to headline this 'revisal,' and the supporting cast is beyond stellar," he says. "Douglas Carter Beane's new script is sure to be good for laughs. A lovely night seems inevitable."

Opened March 7 at the Vivian Beaumont

Theater, "Ann" tells the story of Ann Richards, the impassioned governor of Texas who dedicated her life to empowering, expanding and enriching the lives of her constituents, friends and family.

Meanwhile pop singer Cyndi Lauper's "Kinky Boots" plays the Al Hirschfeld Theatre beginning April 4.

"Holland Taylor as Ann Richards is sure to be a great match of fascinating subject and fascinating actress," Lipton says. "As for 'Kinky Boots,' Cyndi Lauper is a wonderful songwriter, and I can't wait to hear this entire score."

## **Seeing Stars**

"The Great White Way" (a Broadway nickname since the late 1800s) has always been a home to the top movie and television personalities, and this star-studded season is no exception.

Oscar-winner Tom Hanks makes his Broadway debut at the Broadhurst Theatre in Nora Ephron's "Lucky Guy." The show tells the tale of the scandal-and graffiti-ridden New York of the 1980s, as told through the eyes of the charismatic and controversial tabloid columnist Mike McAlary, played by Hanks.

"Tom Hanks finally makes it to Broadway and it's sure to be worth the wait," Lipton says.

The "Transformers" franchise star Shia LaBeouf makes his Broadway debut opposite Alec Baldwin in the Broadway bow of Lyle Kessler's "Orphans" as one of two brothers living







"Cat on a Hot Tin Roof"



Above and right: "Spider-Man: Turn off the Dark"



in a decrepit north Philadelphia row house. The play, which ran in previous incarnations in Los Angeles, Chicago and London, opens April 7 at the Gerald Schoenfeld Theatre.

Emmy Award-winner and Tony Award nominee Bobby Cannavale leads Roundabout Theatre Company's Broadway revival of Clifford Odets' "The Big Knife," opening April 16 at the American Airlines Theatre. Set during the golden age of Hollywood, the play tells the tale of a popular actor whose studio has him over a barrel after helping him cover up a mistake that could have ended his career.

Meanwhile, Scarlett Johansen tackles Tennessee Williams' masterpiece "Cat on a Hot Tin Roof" in its latest reincarnation on stage at the Richard Rodgers Theatre, which currently is a limited engagement through March 31.

"Everyone is buzzing about 'ScarJo' as Maggie," Adler says. "That's going to be a hot, hot ticket and sell out fast."

## **Musical Momentum**

Song and dance are mainstays on Broadway, so it's no surprise that some of the season's most anticipated productions follow in this grand tradition.

Casting directors turned to the hit television favorite "American Idol" to find their stars for two of 2013's musicals. Southern rock singer and show finalist Bo Bice stars with Alexander Gemignani



"Matilda"



"Peter and the Starcatcher"

in director John Doyle's new Broadway revival of "Pump Boys and Dinettes," opening April 8 following previews from March 19 at Circle in the Square Theatre. Another "American Idol" finalist, Constantine Maroulis, takes on the challenging dual role of the title characters in "Jekyll & Hyde," which opens at the Richard Rodgers Theatre in April following a 30-city U.S. tour.

The life of music producer and hit-maker Berry Gordy is chronicled in the up-tempo "Motown," a new musical that grooves onto Broadway beginning April 14 at the Nederlander Theatre. "These are songs you can sing before you even enter the theater," Lipton says. "Does it get any better?"

Broadway favorites Keith Carradine and Hunter Foster lead an all-star cast in "Hands on a Hardbody," opening March 21 at the Brooks Atkinson Theatre. Neil Pepe directs the reality-inspired musical about an auto dealership that launches an endurance contest where participants must keep at least one hand on a brand-new truck in order to the win the rights to drive it off the lot.

One of the most awaited productions this spring, however, is "Matilda," a musical that's making its way across the pond to play the Shubert Theatre beginning April 11. Written by Dennis Kelly with

music and lyrics by Tim Minchin, this familyfriendly musical tells the story about a girl with extraordinary powers.

## **Return of the Greats**

Year after year, Broadway audiences welcome back familiar faces to the stage and behind the scenes. Tony Award-winner Nathan Lane returns to theater on April 15 in "The Nance," a comedy playing the Lyceum Theatre. Written by Douglas Carter Beane, the play follows Chauncey Miles, a headline "nance" performer (disparaging slang for an effeminate or homosexual man) in New York burlesque. Integrating burlesque sketches into his drama, Beane paints, with humor and pathos, the portrait of a homosexual man, living and working in the "secretive and dangerous" gay world of 1930s New York.

Playwright Richard Greenberg, who has penned numerous on- and off-Broadway productions, brings to life two stories this season. The first, a world-premiere stage adaptation of Truman Capote's "Breakfast at Tiffany's," began previews March 4 at the Cort Theatre with veteran actor Cory Michael Smith. His original story, "The Assembled Parties," which follows an affluent Jewish family on the Upper West Side between 1980 and 2000, stars Judith Light and Jessica Hecht and opens at the Samuel J. Friedman Theatre on April 17.

"Richard Greenberg is one of our smartest writers and Judith Light and Jessica Hecht are two of our smartest, most brilliant actresses," Lipton says. "It's a win-win."

The beauty of Broadway is that everything is always changing. Broadway shows open and close, buzz ignites and then dies down, and big-name actors come and go. But what doesn't change is the excitement one gets in being a part of it all.

As the popular song "On Broadway" goes, "the neon lights are bright on Broadway ... there's always magic in the air." ...

## **ENJOY THE SHOW**

Savvy theatergoers will buy tickets to buzz-worthy productions months in advance, but last-minute travel plans can often deter people from catching a Broadway show. In those situations, there are still ways to get tickets to just about any show on any given night.

"We work with different ticket agencies and can get premium seats for just about any sold-out play on Broadway," says Jon Adler, concierge at The St. Regis New York. "It helps to book earlier to save money, but by turning to ticket agencies, you can normally find anything."

With Broadway, the options are nearly limitless for those in the know: You can book a year in advance or you can book that afternoon.

"There are various ways for guests to get tickets. They can go the traditional way through Ticketmaster or at the box office," says another St. Regis concierge, McKinley Winston. "They can also look at the TKTS booth (located at 520 Eighth Ave.) and see what's available there."

In a tradition started by "Rent," several productions—such as "Peter and the Starcatcher" and "Wicked"—hold lotteries an hour or two before the performance, with the winners receiving great seats at a discounted price. This is risky though, as sometimes the lotteries get hundreds of people participating and only a handful of tickets are available.

"An hour before curtain, prime tickets are sometimes released by the producer and cast," Winston says. "For those who want what is not available, The St. Regis New York can help."

The concierge team at the hotel can also help arrange transportation and dinner reservations before the show.

"You don't want to go too far from the Theater District, especially on a busy night," Adler says. "You won't enjoy dinner if rushed and if you're late for the theater, you won't enjoy that experience. We will help you find the right place."

Regardless of your plans while visiting the city that never sleeps, Adler offers this piece of advice: "Make sure you see a show while in New York. It's part of what makes the city magical."

## GLOBAL INSIGHTS

The St. Regis New York is building relationships around the world.

BY MICHELLE FRANZEN MARTIN



Trine Ackelman and Paul Nash

Before Paul Nash, general manager of The St. Regis New York, goes overseas to meet with worldwide travel partners, the internationally based associates already know a great deal about the hotel. Gone are the days of hauling heavy brochures and binders onto airplanes—something that Nash, a hotel industry veteran of nearly 30 years, remembers well. Today, with virtual tours, webinars and other cutting-edge technology, the international travel agents who the St. Regis team meets with throughout the year come to the meetings with a good understanding about The St. Regis New York, even if they've never visited a St. Regis property.

As much as technology has changed the realm of travel and business, nothing can replace a face-to-face meeting, which Nash has learned in his trips around the world on behalf of the hotel. The business connections that The St. Regis New York has with its partners closely follow the tradition upon which the hotel was built—providing a personal touch and giving guests a unique experience.

"We have very personal relationships with all the people we do business with," Nash says. "It's all about the people and the personalization. We pay great attention to detail because it really has to do with the partnerships we create. This is a business about having passion for what you do."

On average, Nash journeys overseas every other month. Recently, his travels have taken him to exciting locales in the Middle East, South America and throughout Europe. Trine Ackelman, director of sales and marketing for The St. Regis New York, also makes frequent trips abroad to meet with international travel partners and attend luxury travel events.

"It's more important than ever to have these personal connections to our customers because they are not here in New York," Ackelman says. "They want to have a direct link to the property—to know that when they send VIPs to The St. Regis









Top: The St. Regis Doha in Qatar; bottom: The St. Regis Saadiyat Island Resort, Abu Dhabi

New York, there is somebody who is going to take care of them. They want to work with somebody they trust and know."

## **Personal Connections**

Understanding a country's culture is essential to developing those important relationships.

"It's not only a personal connection with the agencies," explains Ackelman, who has 20 years of experience in the upscale travel market. "It's a connection to the personal preferences of the guests. What is important to a guest in Brazil is not necessarily important to someone in the United Kingdom."

In some cases, Nash and Ackelman will visit a country that does not have a St. Regis, so it's important not only to sell the New York hotel, but the brand, as well.

"We do not have a St. Regis in Brazil yet, so we want our travel partners to have a connection to the brand," Ackelman says.

For example, the United Arab Emirates did not have a St. Regis until the opening of The St. Regis Saadiyat Island Resort, Abu Dhabi in late 2011. A second Abu Dhabi location will open in early 2013, further cementing the St. Regis' relationship with the country. Personal relationships with travel partners remain particularly important, as

the Middle East is very relationship-driven.

"In terms of brand awareness, the openings in the Middle East support our global brand goals and facilitate a great reputation for our properties in the region," Nash says.

South America is also very much built on a foundation of relationships nurtured over many years, with Nash making two trips to Brazil and Argentina alone in 2012.

"As a result," Nash says, "they have a relationship with the property supported by the fact that they can contact me any time and receive a prompt response."

Ackelman, who in 2012 visited a handful



The St. Regis was represented at the Third Annual Sentebale Royal Salute Polo Cup in Brazil.



Prince Harry played against the St. Regis' team at the Third Annual Sentebale Royal Salute Polo Cup in Brazil in 2012.







ADVENTURES OF THE ST. REGIS BUTLER BEAR

The St. Regis Butler Bear has traveled around the world with Paul Nash, Trine Ackelman and others from The St. Regis New York. And when Butler Bear goes somewhere, he always stops to have his picture taken. Shown here are photos from his travels to Moscow, Paris and Washington, D.C. To follow Butler Bear on his travels, visit The St. Regis New York's Facebook page (facebook.com/stregisnewyork).

of European cities including Paris, Zurich, Stockholm, Cork and Cannes, says the connections the hotel has with its travel partners ensures that the St. Regis consistently delivers bespoke services it is renowned for.

"Our attention to detail, through our St. Regis butler service, is built on the property team comprised of more than 45 nationalities speaking upwards of 60 languages," Nash says. "We truly believe we can handle any request to ensure our guests' complete satisfaction. We pride ourselves on being, in effect, a mini United Nations."

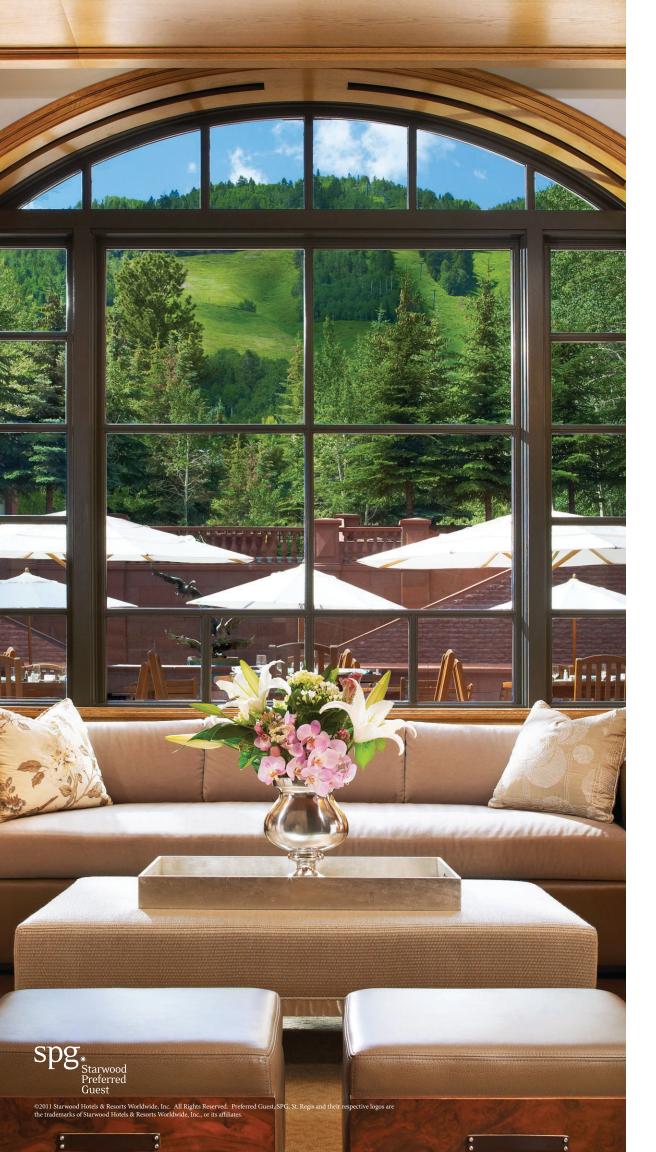
## **Special Offerings**

The St. Regis New York's custom designer suites—including the Tiffany, Dior and all-new Bentley—are unique attractions when it comes to promoting the hotel to international travel partners.

"They get very excited about the suites," Ackelman says. "There is nothing like them in the world. When you partner with other global luxury brands, it is unexpected and exciting. At this iconic address, it is always about being the best."

The new Bentley Suite, a 1,700-square-foot (158-square-meter) space that combines exquisite Bentley leather and polished wood in a clean, contemporary design, reflects the world-class craftsmanship of the Bentley brand.

"Bentley is such a well-known brand worldwide and it really resonates with our travel partners," Ackelman says. "Our founder, Col. John Jacob Astor IV, always came up with the latest inventions in hospitality and the Bentley Suite is just the latest manifestation of that. So many





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of our guests, not only those in the U.K. where Bentley Motors is based, are inspired by our forward-thinking strategies."

Nash recalls having traveled in October 2012 to Brazil and Argentina a month after the Bentley Suite was launched. The reaction to the suite from the South American travel partners was extraordinary.

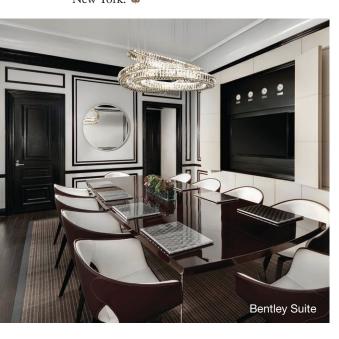
"This project highlights that the property is continuously reinvesting in the best address and leading tailored accommodations for today's luxury global traveler," he says. "We now have three globally recognized designer suites. We are proud to say the Dior, Tiffany and Bentley partnerships are mutually rewarding, as every successful partnership should be. These suites have that whole element of luxury but are relevant in today's world."

International guests also appreciate the hotel's discretion. Over the years, The St. Regis New York has hosted royalty, politicians, foreign dignitaries and celebrities unbeknownst to the outside world.

"Our brand is built on discretion," Nash says, "supported by our attention to detail from our global family within the property."

The St. Regis concierge team, all of whom are Les Clef d'Or (Golden Keys) members, combine more than 150 years of New York experiences, which brings an added dimension to the hotel's iconic location in the heart of Midtown Manhattan. They are also available to help guests with any and all requests. These services are especially important given the hotel's world-class location in the heart of New York City.

Nash and Ackelman are fortunate to be leading this iconic address as they look forward to owning the future in what will always be The St. Regis New York.











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## CULTURED PERFECTION

Mikimoto revolutionized the oldest gem known in history—the pearl—and transformed it into one of fashion's most classic and revered accessories.

BY LOIS ELFMAN





THE INSTANT PEARLS ARE GRACEFULLY DRAPED around a woman's neck or hung delicately from the ears, the wearer takes on an air of refinement. Often used as a metaphor for something precious and rare, the pearl is the definition of modern elegance and timelessness, and over the years, the name of one iconic jeweler has become synonymous with this classic gem: Mikimoto.

Today, Mikimoto, the design house that helped build the legacy of the cultured pearl from the ocean up, is regarded as the world leader in pearls. In fact, every jewelry house that designs and sells pearl jewelry, in a sense, has a connection to Mikimoto—without founder Kokichi Mikimoto's vision for marketing his cultured pearls there would be no classic strand of perfectly symmetrical pearls.

"The woman who craves the very best in life can truly appreciate the heritage and purity of Mikimoto pearls," says jewelry and fashion stylist Shaye Strager.

## Birth of an Idea

Less than a decade after Japan opened to the Western world, Kokichi Mikimoto was born in the town of Toba on the country's Shima Peninsula in 1858. The international trade and social change in the early 1850s set the stage for his later interactions with different cultures that led to the development and success of the Mikimoto pearl business.

Natural pearls, although rare, were highly sought after, and because of their inherent value they were gathered without regard for preservation. Each year resources were further and further depleted, so Mikimoto set to discover a means of growing pearls within protected oyster beds. For nearly 15 years he experimented with different methods of introducing a particle into the flesh of an oyster to stimulate development of a lustrous pearl.

A fascinating cultivation process takes place before a pearl can be conceived, where the oyster bed must be nurtured, beginning with a core (or a nucleus). In natural pearls, this is simply a fragment of shell, fish bone or sand that floats into the shell of a pearl oyster. To protect itself



Kokichi Mikimoto

from this irritant, the oyster secretes thousands of layers of nacre, forming a pearl.

On July 11, 1893, Mikimoto's dream was finally realized: He had discovered the secret to cultivating beautiful pearls equal in quality to natural pearls. In his system, Mikimoto duplicated the natural process that occurs in the oyster bed by implanting a nucleus. The method he developed is still used by Mikimoto today to form beautiful, lustrous pearls, and in 1896 he was granted his first patent.

By 1899, he opened the first Mikimoto pearl boutique in Tokyo's fashionable Ginza shopping district, and soon the West came calling. Within a few years there were Mikimoto stores in Paris, London and other major cities.

"Kokichi Mikimoto was not only a great inventor but also a great marketer of his time," says Meyer Hoffman, chief operating officer of Mikimoto America Co. "When communication was not as easily widespread as it is today, he traveled the globe to let the world know of his great discovery."

As a pioneer in the cultured pearl industry, Mikimoto has also been lauded for the building







Clockwise from top left: Fuschia Flower earrings; 18-karat gold Cherry Blossom crown with akoya pearls; Cape Gooseberry ring

of the Meguro factory, which was the first factory in Japan to make pearl jewelry on a commercial scale.

"The quantity of pearls was vastly increased, making genuine pearls available and affordable to a much wider audience," says Elyse Karlin, an author, curator and co-director of the Association for the Study of Jewelry and Related Arts. "The availability of pearls opened the way for more innovative designs."

## **Regalia Collection**

While today's tastemakers and pearl lovers alike appreciate the brand's classic take on the gem, the more contemporary pieces, such as the Regalia collection from Mikimoto, have been more than welcomed.

In October 2012, Mikimoto debuted the 13-piece Regalia collection in celebration of the company's heritage. Mikimoto's most skilled designers and artisans spent two years exploring the brand's archives in pursuit of pieces symbolic of its history. Each one-of-a-

kind, handcrafted piece—necklaces, bracelets, earrings and rings—was inspired by customized jewelry made throughout Mikimoto's history for women of nobility.

"Each piece tells its own story of the person and event for which it was originally designed," Hoffman says.

Mikimoto Regalia includes lustrous white South Sea cultured pearls and diamonds set in 18-karat white gold to complement the intricately designed detailing.

"Early on, Mikimoto recognized the need to keep track of styles in Europe and the United States and adjusted its line accordingly," Karlin says. "I believe this new line brings Mikimoto along the cutting edge with high-end jewelry created around the world in exciting, contemporary styles.

"The line is quite beautiful and mixed with diamonds; the all-white jewelry in some ways is reminiscent of late Art Deco jewelry and at the same time is fresh, new, eye catching and elegant," she adds.



Strager describes the Regalia collection as a beautiful tribute and homage to Mikimoto history, as the collection has found a way to combine interesting elements of diamond and white gold to enhance the natural beauty of the pearls.

"The Baroque shapes showcase the house's ability to change with the times yet remain a classic and elite source of cultured pearl jewelry," Strager says. "I find the beauty of the Regalia collection lies in Mikimoto's devotion to Baroque pearls and their natural shapes. Very few of us are the perfect size, so I relate to pearls that are imperfect yet still flawless in their luster and genetic makeup."

## Milano Collection

Yoshio Sato, chief creative director of Mikimoto, says that his goal for the company is to bring the superior craftsmanship of its pearls to people all over the world. He began this venture more than a decade ago, when he began a collaboration with renowned Italian jewelry designer Giovanna Broggian on the Milano collection.

The Milano collection, which melds Mikimoto's classic elegance with Broggian's innovative and exotic designs, centers each distinctive piece on a white, black or golden South Sea cultured pearl.

"Mikimoto designers work tirelessly to create jewels that emanate a feeling of classic elegance," Hoffman says. "Elegance at Mikimoto means preserving our legendary heritage, while adapting and remaining relevant to today's discerning clientele."

The pearls in the Milano collection are truly the focal point of the jewelry piece, thanks to an exclusive spring tension system that holds them in place.

"Each piece is individually made and finished by hand, a luxury that very few manufacturers can provide," Hoffman says.

As in the Regalia and Milano collections, Mikimoto recognized the organic beauty of the pearl and sought to preserve its aesthetic, rather than trying to constantly change it according to fashion trends.

"We have managed to stay timeless by infusing our traditional sensibilities with modern techniques," Sato says.

## **Classic Standards**

"Pearl strands are not as basic as they may seem," says Amanda Gizzi, spokeswoman for the Jewelry Information Center, the consumer education arm of Jewelers of America. "Adding different length strands to a jewelry collection allows for versatility and layering opportunities."

As favorite pearl necklaces or jewelry pieces are often passed onto daughters or granddaughters, jewelry consultant and stylist Meeling Wong refers to Mikimoto as the "heirloom brand."

"[Mikimoto] is for anyone who wants to be assured of quality and to own a piece she can pass on to her children," she says.

What keeps Mikimoto at the forefront of pearl jewelry is its attention to quality. Hoffman notes that only three to five pearls out of every 100 harvested are deemed worthy to carry the Mikimoto name. To prove this point, in 1935,



Mikimoto intentionally burned a pile of lowquality pearls to establish the standards of excellence the company was founded on. These standards remain unchanged today.

"Mikimoto jewelry is timeless, elegant and refined," says fashion designer and stylist Sophia Banks-Coloma. "You can make a perfectly chic statement with any of the pieces. They have a subtle, delicate beauty that is hard to match in any other way."

And now with Mikimoto's more contemporary pieces that incorporate other gems—diamonds, rubies, emeralds and sapphires—as well as different colors, the opportunities to style these pearls are endless.

## **Contemporary Styles**

An extremely popular trend in pearl jewelry right now is colored pearls, and Mikimoto is on the forefront of such designs.

"Colored pearls have become more fashionable and popular, especially black and gold pearls," Wong says. "A single strand of black pearls is the ultimate accessory."

Banks-Coloma says she's always looking for

jewelry and fashions as unique and beautiful as the women she's dressing, and colored pearls fit that desire perfectly. Pearls even make a great statement when she's styling fashion shows.

"Depending on the pearl, their glow can pick up other colors and play off wardrobes and bring an outfit to life," Gizzi adds.

Mikimoto's classic pieces also make a statement, whether combined with other pieces of jewelry or on their own.

"Fashion is at a point where mixing everything is not only acceptable, but admired," Banks-Coloma says. "Generally, you only want to mix two materials so that you still keep the polished look of the pearls. As the pearls will most likely be a statement, match everything else to them."

Strager advises that mixing pearls with diamonds or colored stones shows personality and individual style. "I like mixing and matching pearls with different colors of gold—a rose gold, yellow gold and white gold stack of bangles with pearls," she says.

Wong refers to a historical style inspiration extraordinaire. "I'd recommend layering strand[s] of pearls with gold chains a la Coco Chanel for a

casual, sophisticated look, or clasp a gold, diamond or gemstone brooch on a pearl necklace/choker for a dressier occasion," she says.

For pearl pieces that are staples in any jewelry wardrobe, Gizzi suggests a pair of pearl stud earrings or an elegant pair of pearl drops. When wearing the drop earrings, Banks-Coloma recommends wearing hair back in a low bun to really highlight them. To highlight a Mikimoto ring, stick with a simple clutch purse with a chain to carry over the shoulder and not distract from the jewelry.

"For a younger person, I'd think any piece from Mikimoto's Pearls in Motion collection would be very versatile," Wong says. "A pair of pearl stud earrings worn with a black turtleneck sweater is so chic and elegant."

For any sense of style, one thing is clear: Beautiful pearls are meant to be showcased.

"Mikimoto creates jewelry for the confident, modern, elegant woman who reveres our pearls as the timeless original," Hoffman says. "Mikimoto jewels express both a feeling of contemporary design as well as a timeless elegance—a perfect balance of tradition and innovation.





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# FIFTYYEARS OF LAMBORGHINI

The Italian supercar celebrates half a century on the road. BY VICKI HOGUE-DAVIES





villages, such as Bobbio, which boasts a Roman bridge with irregular arches that one Italian art historian has speculated is the bridge shown in Leonardo da Vinci's "Mona Lisa." In Rome, the cars will be displayed overnight under guard in one of the city's prominent and important squares. For the tour's final leg, the Lamborghinis will cruise the scenic Etruscan-era "La strada dei Sette Ponti," or "Road of the Seven Bridges," which winds through the Tuscan countryside on the way to Bologna.

Winkelmann says: "We have prepared numerous unique experiences. There will be a Concours d'Elegance in Bologna on the morning of the 11th of May—a car show which will be open to the public and take place in the Piazza Maggiore.

"We will culminate the tour later that day at our factory in Sant'Agata Bolognese with an elegant gala dinner for all who participated in the tour," he continues. "Lamborghini will open their house for everyone who will have traveled the hundreds of miles. It will be one large family celebrating an amazing journey."

Participating in the journey will be Lamborghini

owners, dealers and enthusiasts from around the world, including dozens from North America. The passion many Lamborghini enthusiasts feel for the brand is perhaps best exemplified by owners who are willing to bear the time and cost of shipping their cars overseas just to take part.

"While the event will mostly consist of Europeans who can drive to the event, or only have to ship a short distance, I expect that 40 to 50 cars will be from North America," says Andrew Romanowski, Lamborghini Club America president. "The number would be much higher, but we of course have an ocean between us, making the trip with your Lamborghini a large commitment time and cash wise.

"The round trip fare from New York to Italy, for example, by ship, will be about \$10,000, and more than double that if you wish to transport by plane," he explains.

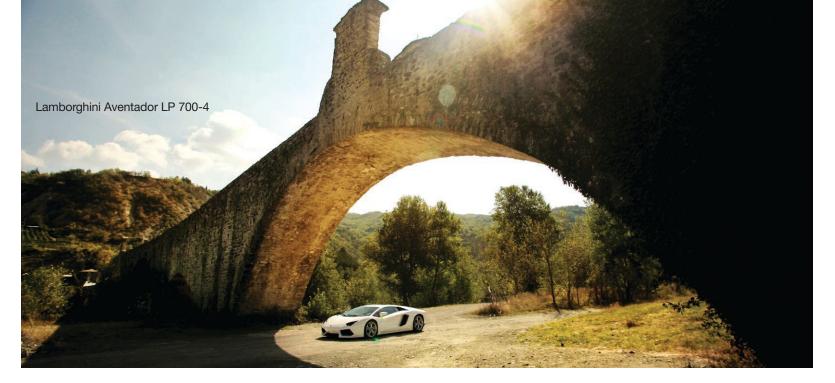
Romanowski, who is willing to make the time and money commitment to participate in the largest tour of Lamborghinis, owns two different models. "I have a 1971 Miura S and a 2006 Murcielago, both in arancio/nero, that is orange

paint with black interiors," he says. "Although you can get a Lamborghini in just about any color, my personal preference is for something bright that shows the extreme design and features. After all, an exotic car should have an exotic color.

"I am having a hard time deciding which to take," he continues. "It would be very special to have the Miura once again on the streets of Italy, but with it being a 40-year-old car with no radio or air conditioning, perhaps the Murcielago would be more comfortable. But, then again, comfort comes second to the feel of the open road and the power of the V12 engine, so the Miura it will be."

Members on the road are sure to acquire a memorable experience in their Lamborghinis that will be unparalleled by any previous trip. "This will be a journey on the roads of Italy leading to the birthplace of Lamborghini and the brand they love more than most other things in one's life outside of their work and family," Romanowski says.

In addition to the Italian tour, Lamborghini Club America is celebrating the 50th anniversary at events like the Amelia Island Concours in Jacksonville, Fla., and the Pebble Beach Concours



in Pebble Beach, Calif. The celebrations will peak at the Serata Italiana Lamborghini Club annual dinner gala in Monterey, Calif.

"In most years, this is the largest gathering of Lamborghini owners in the world," Romanowski says. "This year, [the celebration at] Serata will only be second to one at the Lamborghini factory."

## **An Iconic Factory**

Depending on the day, visitors to the factory might see production of current Lamborghini models, the Gallardo LP 560-4 or the Aventador LP 700-4. Engine production, where workers build the motors by hand, takes place in the factory's main hallway. The upholstery department displays hide sheets in different colors and a computer-aided machine cuts them to specifications.

Many iconic car models have come out of this

factory since 1963, including the brand's first production car, the 350GT, of which 120 were built. The 350 led to the 400GT, with a larger engine and more than double the production. The flagship models like the Miura, Countach, Diablo and Murcielago were later in line. The Miura was introduced to the world at the 1966 Geneva Motor Show. The concept of the engineers who designed and built the machine was to put a "barely tamed" version of a full-fledged racecar on the road.

In production from 1974 to 1990, the legendary Countach introduced scissor doors that open vertically, the "cabin-forward" concept that helps accommodate a larger engine and a wedged-shaped and sharply angled sportscar design. The Diablo was released in 1990 and outsold its successor, the Countach. Succeeding Diablo was the low-bodied Murcielago, which came in

both roadster and coupe versions and featured scissor doors like Diablo and Countach. It ended production in 2010. The latest flagship model, the Aventador, was introduced in 2011. It features Formula-One style suspension and uses an allnew V12 engine, according to Lamborghini.

It was the Miura and Murcielago flagship models, says Romanowski, that "really set the tone for my Lamborghini experience, the Miura being Lamborghini's first supercar (and also the world's first), and the Murcielago being a much more modern example of the same DNA: extreme, uncompromising and very Italian." He adds that he has been privileged to drive some of the most special automobiles on the market.

"None have created the feeling through the driving and ownership experience that my Lamborghinis have," he continues. "When driving







## LAMBORGHINI MUSEUM

At the automakers headquarters in Bologna, Italy, the two-level Lamborghini Museum, which mixes tradition with modernity, displays some of the most important cars in the brand's history. Approximately 30



cars are currently being shown in the changing exhibit.

Some of the highlights include: "F1 (Formula One) racecars, the groundbreaking Miura and the Aventador recently shown in the movie 'The Dark Knight Rises,' " says Stephan Winkelmann, president and CEO of Automobili Lamborghini S.p.A.

Others include the Countach prototype, the LM002, an off-road vehicle originally developed for the military, a range of Diablos and more.

There are also cars from the non-sportscar segment of Lamborghini, including the LM002, an SUV produced from 1986 to 1992 and the 2008 Estoque four-door sedan concept car.

"These cars underline a project which we are currently working on, the Urus SUV concept, which could reach production by 2017 if approved this year," Winkelmann adds.



Lamborghini Gallardo LP 550-2

a Lamborghini, whether you are behaving on the road or pushing the limits of a track ... you are somewhere else in that driver's seat; you have no one and nothing to answer to, just the mildly tamed supercar that is clearly capable of more than you are. It forces you to be free, but at the same time restrained by the respect for the power of the car's V12 engine behind you."

## **A Bullish History**

"Ferruccio [Lamborghini] was born under the sign of Taurus, which gives the 'house of the bulls' its logo and nickname," Winkelmann says. Many of the car names, like Aventador, Miura and Murcielago are associated with Spanish fighting bulls.

Before turning to cars, Ferruccio Lamborghini, who was born in 1916, built tractors. He was already a wealthy man when he founded Lamborghini, turning to sportscars because, as the story goes, he was dissatisfied with the Ferrari that he owned and Enzo Ferrari's reaction to his complaints, so he vowed to build something better and took his Ferrari apart to help him figure out how to achieve that. During the ensuing years, the



two automakers worked to outdo each other and with the introduction of the Miura, Lamborghini began to gain its name alongside Ferrari in the world of Italian luxury sportscars.

In 1974, economic problems caused Lamborghini to sell his ownership of the automobile company. Over the years, the car company changed hands several times, including being purchased by Chrysler with Lee Iacocca at the helm in 1987.

Today, Lamborghini is owned by Audi AG, part of Volkswagen AG.

"Ferruccio would be proud to see that Lamborghini is an icon in the luxury super sportscar business and is positioned for new technological innovations and designs for the next 50 years," Winkelmann says. "The company is still extreme, uncompromising and Italian in keeping with Mr. Lamborghini's vision."





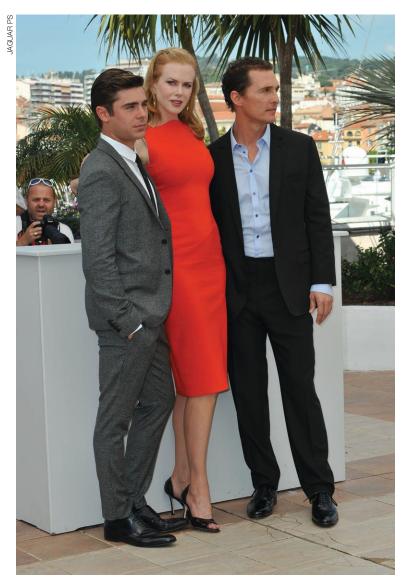




## ACINEMATIC OCCASION

After 66 years, the Cannes Film Festival continues to captivate film lovers around the world with cultural diversity, enchanting artistry and worldly elegance.

BY PETER A. BALASKAS



From left to right: Zac Efron, Nicole Kidman and Matthew McConaughey at the photocall for "The Paperboy" at the 65th Cannes Film Festival

For more than six decades, the Cannes Film Festival and the film industry have been involved in an intriguing love affair. Known as one of the most prestigious events in the world, the Cannes Film Festival serves as a "cinematic sanctuary," a place where filmmakers around the world present their works of art to the international community. And once that connection is made between the movie and its audience, a magical relationship is established.

When it comes to the festival's mystique, the atmosphere is always electrifying: the graceful actresses, adorned in elegant gowns and the rarest of jewels; the mysterious meetings conducted by producers and other industry insiders; and that famous red carpet leading into the grand Palais des Festivals. But most of all, the Cannes Film Festival possess a dynamic, energetic pulse that is filled with promise, hope and, of course, a passionate love for film.

As it celebrates its 66th anniversary from May 15 - 26, 2013, the Cannes Film Festival will continue to enchant film aficionados, stirring their creativity beyond their imaginations.

## **Cinematic Genesis**

"There's a mythology that surrounds the Cannes Film Festival that I think is very similar to some of the mythology of old Hollywood ... the images of the starlet on the beach, the stories of those Cannes parties, the hotels, the lunches overlooking the Croisette," says Jacqueline Lyanga, director of the American Film Institute's AFI Fest, who has attended the Cannes Film Festival for three years and will attend the 2013 event this coming May. But she points out that accompanying the festival's legendary glamour is the exceptionally diverse film selection.

"I think what is also really beautiful and brilliant about Cannes is it gives an opportunity for world films to come together," Lyanga says. "It's a place where they give directors that freedom to take a chance and showcase their new work."

Each year, thousands of films are submitted from more than 100 countries to be considered for a limited number showings in the Official Selection, the main body of work showcased at the festival.





The famous red carpet leading to the Cannes Film Festival



Nighttime cinema on the beach at the Cannes Film Festival

Lyanga says she is impressed by the festival's programming and the hard work that the general delegate and his staff invest in its planning. "I greatly admire Thierry Frémaux and the programming team and what they do at the Cannes Film Festival," she adds.

The Cannes Film Festival's dedication to celebrating cinematic excellence and artistic freedom has been maintained ever since 1938 when Jean Zay, French minister of national education, and Philippe Erlanger, the director of French Association for Artistic Action, created an idea for an international film festival to be held in Cannes. After many years of formulating and finetuning the plans and festival dates, the Festival du Film de Cannes (whose name was changed to the Festival de Cannes in 2002) was held in 1946. It took place at the Casino de Cannes and 16 countries were present, where one representative from each country served as a member of the Cannes jury. The movies that were featured during the festival's genesis included Billy Wilder's "The Lost Weekend," David Lean's "Brief Encounter" and Roberto Rossellini's "Rome, Open City."

In 1949, the location of the festival was moved

to the Palais des Festivals et des Congres. This "film palace" can be found near the scenic La Croisette, where visitors can take a romantic stroll along the beaches or eat exquisite culinary delights at the cafes and restaurants that populate Cannes.

"The entire world converges for 10 days in this little town of Cannes," says Antoine de Cazotte, executive producer of the Oscar award-winning film "The Artist. He has attended the Cannes Film Festival on and off for almost 30 years, and, even so, the event's popularity never ceases to amaze him.

"Any time in the day or the night, especially the night, the sidewalks are packed," he adds. "But if you're in this business (the film industry), you can see people in Cannes that you cannot even get on the phone the entire year."

## **Golden Discoveries**

Movies that are debuted at Cannes often capture the attentions of notable film industry insiders around the world. And one of the many things Lyanga loves to do as director of AFI Fest, besides overseeing the operations and the programming of the festival, is discovering these

new films at Cannes.

"For the festival year, a big part of what I do is traveling to other festivals, looking for both American and international films to bring to the city of Los Angeles in November for AFI Fest," she says. "A lot of our programming is drawn from the Cannes Film Festival just because a lot of significant foreign films premiere there in May."

One of the best examples of a "Cannes discovery" is Jacques Audiard's "Rust and Bone" (starring Oscar-winner Marion Cotillard), which was presented at the 2012 festival. It delivered such an emotional response, as well as critical acclaim, that "Rust and Bone" was showcased at AFI Fest this past November.

"This festival puts into the light films that would never, ever, be heard of. And it's the only one that does that," says de Cazotte.

Another film discovered at Cannes that was featured at the 2012 AFI Fest was Michael Haneke's "Amour," a dramatic love story between two elderly retired musicians, which won the treasured grand prize at Cannes: the Palme d'Or (Golden Palm).

It was the creation of the Palme d'Or in 1955

that proved to be a significant addition to Cannes. In the festival's history, 18 films from the United States have been awarded the Palme d'Or— more than any other country in the world. And winning a Palme d'Or, as well as other Cannes festival prizes, sometimes brings increased exposure and critical acclaim. Films that won the Palme d'Or, such as "Missing," "Apocalypse Now," "The Piano" and "Pulp Fiction," have earned a number of Academy Awards. The most recent example occurred at the 2011 Cannes Film Festival when actor Jean Dujardin won the coveted Best Actor prize for his performance in "The Artist."

"[Dujardin] deserved the award," de Cazotte adds. "He is a brilliant actor, with amazing possibilities. "I think there was a 20-minute standing ovation when he got the prize."

## **A Cannes Success**

Dujardin's win at Cannes also served as a success vehicle for "The Artist" as a whole. But as de Cazotte points out, the film almost didn't get to compete in Cannes, much less receive the American distribution it needed. Initially, the film was going to be showcased out of the competition.

"But the film's director (Michel Hazanavicius) and producer (Thomas Langmann) were very confident in the film," de Cazotte says. "They knew, rightly so, that they had a great film in their hands and it should enter the competition as a full competing body of work."

Their determination led to success: A week before the festival opened, "The Artist" was allowed to enter the competition.

De Cazotte also shares that The Weinstein Co. co-founder Harvey Weinstein saw an unfinished version of the film before the festival began and was so impressed that his company purchased its American distribution rights before the movie was screened during festival week. After earning a nomination for the prestigious Palme d'Or, as well as winning the Best Actor prize for Dujardin, "The Artist" swept many film awards in 2011, including the Academy Award for Best Picture and Best Actor (Dujardin).

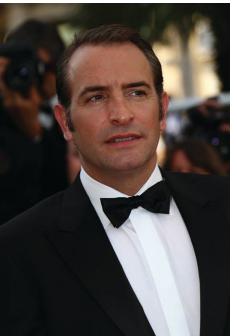
De Cazotte stresses that the Cannes Film Festival and Weinstein's promotion and marketing campaign in the United States played key roles in the film's popularity and success.

"I think we were very fortunate at Cannes," he says. "On many levels, you cannot have this without good material to begin with. I strongly believed in the film. It's a film that makes you feel good. There is not even a kiss in the film. No violence. No sex. Just a simple, romantic story."

As the festival gained more popularity and



Top: "Amour," the winner of the 2012 Palme d'Or award; right: actor Jean Dujardin at the 64th Cannes Film Festival



Bottom left: 2011 Palme d'Or award; bottom right: "The Artist" Executive Producer Antoine de Cazotte







The 65th Cannes Film Festival (2011)

prestige, the festival programming expanded, specifically with regard to film education.

In 1991, the Lecon de Cinema (Film Masterclass) was established, bringing famous actors, directors and other artists to the stage to give lectures to visiting filmmakers, discussing their lives and their input about film. Previous lecturers included Wim Wenders, Stephen Frears, Milos Forman and Martin Scorsese. There is also the Residence du Festival, a workshop for young directors to work on their first screenplays, and L'Atelier, which guides young filmmakers in the art of obtaining international funding from producers and distributors.

While the festival is helping to create budding film connoisseurs, they are also searching for the next big breakthrough at the 2013 festival.

Festival president Gilles Jacob, general delegate Thierry Frémaux and their programming team for the upcoming 2013 Cannes Film Festival have been diligent as ever searching for the highest quality of films. Scott Foundas, principal film writer for the Village Voice, was appointed special advisor in order to help find new American films for the program.

Lyanga is enthusiastic about discovering new films at the 2013 festival. "I'm hoping, as in years past, there will be films that I'm anticipating, but then also some new films that perhaps I'll discover in one of their sections," she says.

"Cannes has always been a really wonderful place to go see those master films, but then also discover emerging talent."

But despite their chaotic schedules, film industry insiders still have fun at Cannes, whether it's watching new films, being acquainted with new people or even accidentally meeting old friends.

Lyanga recalls the memorable times when she would unexpectedly meet friends from Los Angeles and fellow AFI alumni. "To encounter people and friends that I had known in school ... it was really a beautiful thing to be there and we just all sat down and started talking about the films we've seen and the films we're going to see," she says.

De Cazotte says that the festival is also about building relationships. "For me, who has spent half of my life working out of France as a producer [before coming] here to the U.S., it's great because in one week I see everybody in Cannes," he shares. "One of the reasons to go back to France is to go to Cannes."

This year at Cannes is expected to be no different, as film aficionados from around the world flock to the French Riviera to be a part of cinematic history. There will be glamour reminiscent of a past era and crowds eagerly awaiting the next "discovery," and without all of this, it wouldn't be Cannes—the most influential, prominent film festival in the world.

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2013 Atlanta Film Festival
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and short films. (404-352-4225;
atlantafilmfestival.com)

## **SAN FRANCISCO**

56th Annual San Francisco International Film Festival April 25 - May 9 Founded by the San Francisco Film Society, the event is known for bringing the best in the cinematic arts as well as notable actors and filmmakers. (415-561-5000; festival.sffs.org)

## **NEW YORK**

Tribeca Film Festival
April 17 - 28
Co-founded by Robert De Niro,
the Tribeca Film Festival salutes
New York City as one of the
filmmaking capitals in the U.S.
(212-941-2400; tribecafilm.com)

## **ORANGE COUNTY**

Newport Beach Film Festival
April 25 - May 2
The picturesque city of Newport
Beach, Calif., serves as a
tranquil backdrop as this festival
celebrates filmmaking from
around the world. (949-253-2880;
newportbeachfilmfest.com)

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# A MATTER of TASTE

St. Regis sommeliers and wine experts share tips for choosing and tasting wines.

BY MICHELLE FRANZEN MARTIN



John Vuong, The St. Regis San Francisco

When he was just 15 years old, Sebastien Verrier was sampling 20 to 30 bottles of wine every day at one of the best restaurants in his native France.

"It was a part of my job," recalls Verrier, sommelier at The St. Regis Bal Harbour Resort. "Every single bottle of wine you needed to sell, you needed to taste. It's how I discovered my passion for wine."

Although that was 20 years ago, and Verrier since has tried countless wines from every region of the world, he keeps things rather simple when he chooses a wine.

"It's all about balance," says Verrier, who shares the same advice with St. Regis guests. "The different components—the tannins and the fruits—should be in harmony. But beyond that, you need to really listen to what you and your palate enjoy."

## **Choosing a Wine**

St. Regis sommeliers say that helping guests choose a wine depends on a number of factors—personal preference, budget and wine availability.

"But, generally speaking, the most important thing is if a person has never sampled it, they are willing to try something new, considering the risks and wonderful benefits that this could potentially involve," says Leon Pellicer, director of restaurants at The St. Regis Princeville Resort.

To guide them, Pellicer looks at the wine's origin—country, region, valley and vineyard—as well as what grape varietals and harvesting methods were used. These factors, along with how the wine was transported and stored, give him an idea of how a wine will taste.

"I make that assessment based on a guest's preferences, but in the end, I am just a facilitator to express some opinions and recommendations," he says. "The subjective taste of the guest is the most important aspect of selecting a wine."

The guest is also at the forefront for Michael DeCanio, director of food and beverage at The St. Regis Houston, when finding the ideal wine. He says he talks to guests to discover what





Sebastien Verrier, The St. Regis Bal Harbour Resort

The St. Regis Bal Harbour Resort

they've enjoyed in the past and to help guide his recommendations. He also offers samples of wines available by the glass.

"I'd rather they taste three or four before they make a decision," he says.

Sometimes, using words that describe the wines can help someone choose a wine. "I can just look at their face and see their reaction," Verrier says. "If I use words to describe a wine such as 'earthy,' and they seem receptive to that, I might suggest something from France or Italy. If they're interested in something more creamy and buttery,

I might suggest a chardonnay."

By-the-glass programs and wine tastings are very helpful, says John Vuong, wine director and sommelier for Ame, the restaurant at The St. Regis San Francisco.

"I try to find a good variety of wines for our tastings," he says. "For example, I might include white wines from overlooked areas of California or Italy, or I'll do a tasting with Champagnes and sparkling wines. I want to help our guests decide what they enjoy."

Those who are still unsure should try as many

wines as they can, says Brian Neubauer, assistant director of food and beverage at The St. Regis Monarch Beach.

"When they find something they like, they can snap a picture of a wine label and look for other wines like it when they are shopping in the grocery store," he suggests.

From start to finish, the tasting experience can be a social affair, and Oscar Nicanor, sommelier at The St. Regis Mexico City, says this is helpful in choosing a wine.

"Gather with friends, share experiences and



Oscar Nicanor, The St. Regis Mexico City

recommend those that have left an impact on you," Nicanor says. "And when trying a new wine, don't ask about the type or brand—taste it. You might be surprised with something new or different."

## **Color Cues**

When sampling wines, it doesn't matter if a person starts with a red wine or white. But for dinner, Verrier says it's usually better to begin with a glass of white wine because red wines have a tannin structure that can dry the palate.

When a group is sharing a bottle with dinner, it's not always easy to decide on red or white. "In that case, pick a wine that works with almost any entree," Neubauer says. "Pinot noir is a very versatile wine to enjoy with traditional dinner entrees."

Like a good pinot, DeCanio says wine is versatile enough that everyone can find a favorite, even for those new to the wine world.

"First-time wine drinkers might order a glass of



white zinfandel, but there are much better wines, such as moscato or riesling," he says. "It's easier to introduce new wine drinkers to wines with more sweetness, and then they build their palates."

Sommeliers enjoy wines both from the Old World (Europe) and the New World (the United States, Australia, New Zealand and South America). But when making a recommendation to a guest, they often take into account a person's tasting preferences rather than favorite locale.

In general, Old World wines are more earthy and structure-driven, while New World wines tend to be more fruity and varietal-driven. Many New World wines—particularly those from California—tend to be relatively consistent year after year because of weather patterns. But in Europe, one year's vintage can vary quite a bit from another.

Still, Verrier says that there is no one "bad year." "It's really just that there's a different time to drink it," he says. "Right now, for instance, it's a shame to drink a 2005 Bordeaux, but the 2004 is beautiful. So you should drink the 2004 or the 2006, but wait a few years to open the 2005."

## **Involving the Senses**

Oenophiles will better appreciate a vintage when they go through the steps often taught to new wine drinkers. These include looking at the wine, smelling it, tasting it and feeling it. "It's all part of





The St. Regis Houston

Michael DeCanio, The St. Regis Houston

the experience, whether you're a first-time wine drinker or a sommelier," DeCanio says.

Smelling a wine is more than just a ceremonial ritual, Vuong says. It can tell a person a lot about the wine. "If a wine has been in the bottle for, say, anywhere from one year to 10 or 20 years, when it's exposed to air, it will keep developing," he says. "Every few minutes you smell it, it should change in your glass. In an older wine, the floral aromas are expressed more. In a newer wine, you'll more so smell the ripeness of the fruit."

When trying a new varietal for the first time, many guests become surprised because the name of the wine belies its taste. Red zinfandel—one of DeCanio's favorite wines (not to be confused with

white zinfandel)—is one example.

"That's when you see those 'a-ha' moments, when somebody realizes they enjoy a more non-mainstream varietal," DeCanio says.

Nicanor recalls one of those "a-ha" moments while serving a guest.

"He asked me what my favorite wine was, and I told him I am fond of Mexican wines from Ensenada, Baja Calif.," Nicanor says. "I told him that they are very expressive and they leave a zest in your mouth. He decided to taste one of my choices, and I noticed the joy and satisfaction of the recommendation. Since then, my option has always been to surprise my guests with a wine they have not imagined yet."

## **Perfect Pairings**

When it's time to enjoy wine with dinner, people might immediately pair a steak with a red wine and chicken with white. But food pairings take into account more than just the type of meat.

"You should think about the intensity of the dish and how it's prepared," Verrier says. "You could have a rack of lamb grilled without any spices, and it would go well with a light red wine. Or you could have a grilled piece of lamb with a reduction of berries, in which case a New World wine, with its bright fruit character, would be a good choice."

At Ame in San Francisco, Vuong pairs the chef's signature dish, sake-marinated Alaskan black cod, with a 50 percent pinot noir (red) and 50 percent



Brian Neubauer, The St. Regis Monarch Beach

pinot gris (white) blend called P2 from Copain Wines in California's Anderson Valley.

"I like how light and elegant is it," he says. "I talked to the winery, and this year they held a couple of cases back for me. I believe I'm the only restaurant pouring it."

Whether it's red, white or a combination of both, the weight of the wine and food should match, Pellicer says. Otherwise, one might overwhelm the other. "If a wine is lighter-bodied, it must be powerful in flavor to stand up to the food," Pellicer says.

But diners should also think about the texture of the meat itself when pairing. A piece of smoked salmon will stay on your palate for hours. It's also, by nature, an oily fish. In that case, Verrier says that he would avoid a creamy chardonnay because it would be too heavy on the palate.

"You'd want to contrast it with something completely the opposite, such as a very sharp sauvignon blanc," Verrier says.

For DeCanio, that means pairing foie gras with moscato and a rib-eye with a cabernet sauvignon or pinot noir. But he adds that there is no hard and fast rule. "If you think you will enjoy something else, go with what your palate prefers," he says. "They're just recommendations because ultimately you want to go with what you enjoy."

Still, there is no one perfect pairing, so when in doubt, guests shouldn't be afraid to ask, says Neubauer. And with exceptional St. Regis sommeliers assisting guests' palates, every sip is a memorable one.

## SPRING FORWARD

The characteristics of spring might bring to mind great wines for St. Regis sommeliers and wine directors,

"Fresh grass conjures thoughts of sauvignon blanc and pinot grigio," says Leon Pellicer, director of restaurants at The St. Regis Princeville Resort. "The flowers in bloom make one think of chardonnay and Burgundy [in France]. And the cooler evening temperatures make an ideal time to enjoy a light pinot noir."

To celebrate the season, Pellicer recommends a few favorite wines from the Burgundy region of France: Louis Latour Meursault, a clean white wine with notes of acacia flowers and honey.

Oscar Nicanor, sommelier at The St. Regis Mexico City, enjoys wines from Guadalupe Valley and Nuva. A white wine blend of chardonnay, sauvignon blanc and moscato, for example, is one of his favorites for spring.

"It is fresh with floral and citric notes that pair well with fish and seafood," Nicanor says. "It is perfect when having a chat among friends."

Sebastien Verrier, sommelier for The St. Regis Bal Harbour Resort, prefers a spicy white wine in the spring. "I chose white because summer is not far away," he says. "The 2009 Zind-Humbrecht Gewurztraminer from Alsace, France, is perfect because it smells like a nice, fresh rose petal, with some white pepper on the nose, as well."

Spring's temperate climate makes it the ideal time to enjoy a variety of wines, says Michael DeCanio, director of food and beverage at The St. Regis Houston. "Depending on what region you're in, spring still can be chilly at times, so I'd recommend a good chardonnay with some weight to it or a pinot noir," he says.

One of his favorite wines for spring is moscato from Messina Hof, a Fredericksburg, Texasbased winery. "It is a great wine," he says. "It's got some good sweetness and is light-bodied with a smooth finish."

Brian Neubauer, assistant director of food and beverage at The St. Regis Monarch Beach, has three favorite wines for spring. "A nice glass of albarino from Spain goes great with salads and light fish dishes," he says.

One to try: 2010 Bodegas Terras Gauda, a Spanish albarino with a complex mix of aromas, combining white fruits, orange peel and fresh balsamic notes.

And for a sparkling wine, John Vuong, wine director and sommelier for Ame, the restaurant at The St. Regis San Francisco, recommends Schramsberg Blanc de Blancs.

"It's really crisp and clean, with aromas of apple and a beautiful high acid," he says. "It's great on its own. We've been pouring it since the opening of the hotel."





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# Magnificent

Painter Maxfield Parrish's "Old King Cole" mural marked the beginning of one of the St. Regis' most beloved traditions.

BY SARAH PIERCE

St. Regis has a rich heritage full of time-honored traditions, some dating back more than a century. Perhaps the most celebrated of these is placing a stunning mural at the centerpiece of The St. Regis Bar, providing guests an eyecatching visual experience and thought-provoking conversation piece. The bar mural tradition began in 1932 at The St. Regis New York, where the beloved Maxfield Parrish mural, titled "Old King Cole," began its reign as the hotel's most famous guest.

For decades, the genial king has greeted patrons of the King Cole Bar with a bashful smile, standing watch over other famous hotel guests such as Ernest Hemingway, Marilyn Monroe, Salvador Dali and John Lennon. He's been featured in several movies and bore witness to many historic events—including the birth of the red snapper cocktail in 1934 (commonly known today as the bloody mary) and the first woman to enjoy a drink in the once gentlemen-only lounge in 1950. He's also been the subject of a fabled rumor passed down from generations of bartenders to the eager ears of their curious patrons.

With such a storied past, it's no wonder "Old King Cole" is so beloved—and why a beautiful hand-painted mural can be found in the bar of every St. Regis hotel and resort worldwide today. To appreciate the significance of this tradition, however, it's important to understand the history behind the iconic mural that started it all.

### All Hail the King

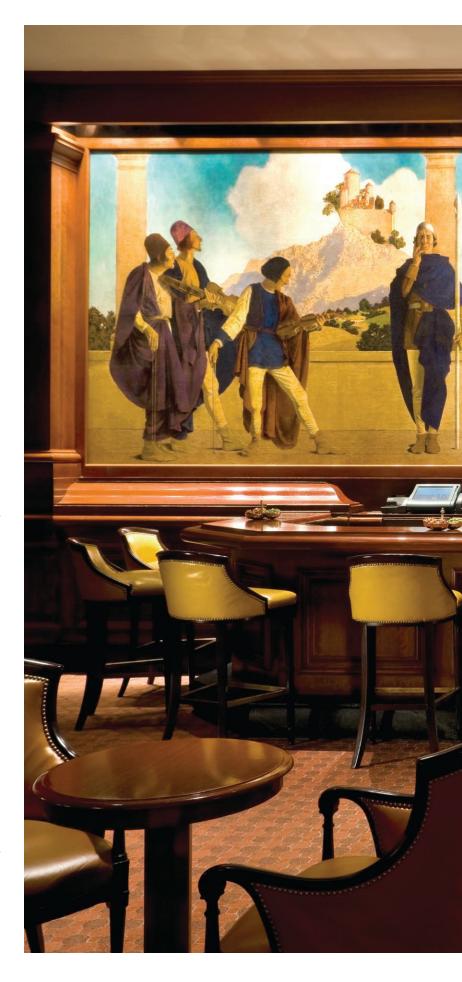
"Old King Cole" began its New York reign in 1905, when it was commissioned by Nicholas Biddle, a school friend of Parrish, for St. Regis founder Col. John Jacob Astor IV. The massive 8-by-30-foot painting was to adorn the bar at Astor's 42nd Street hotel, the Knickerbocker, which fell victim to Prohibition in 1920. After the Knickerbocker was converted into an office building, the mural went into storage and moved to several locations in the city before finding its final resting place at The St. Regis New York.

"Parrish, a devout Quaker, was reluctant at first to paint a piece for a bar, but Biddle convinced him to set aside his Quaker sensitivities, a feat that was accomplished, no doubt, by explaining to Parrish that Astor was willing to pay him \$5,000 for the piece—a very high price for the work of an American artist at that time," says art historian and Parrish expert Alma Gilbert. Gilbert has written several Parrish books, including "Maxfield Parrish: The Masterworks."

It was Biddle, she says, who suggested Parrish create an old Dutch "Knickerbocker" scene for the bar.

"If you recall [a] history of New York, 'Knickerbocker' originally referred to the early aristocracy of New York, and [was] thus a perfect name for the famed Colonel Astor, who was a descendant of one of the wealthiest Dutch families there," Gilbert says.

The name was popularized in 1809 by author Washington Irving when he published his satirical "A History of New York" under the pseudonym "Diedrich Knickerbocker." Later, it became a general term when referring to any New Yorker.







When Astor insisted on being the principal figure in the composition, since he was shelling out such a large sum, Parrish decided to have a little fun with the piece.

"What the colonel did not know was that the mischievous artist had decided to paint the famous children's fable 'Old King Cole' and gently poke fun at the pretenses of aristocracy by including the face of the colonel as the king, who appears to be caught in an embarrassing social faux pas," Gilbert says.

The "faux pas" is rumored to be flatulence—quite a scandal for such a prestigious and sophisticated man as Astor.

"The little story was circulated by countless bartenders to their patrons and is still known today," Gilbert says. "When Astor's lawyers contacted Parrish about the seemingly embarrassing depiction of the colonel, Parrish assured them in writing that his thoughts while painting it were 110 percent pure. Everybody can make anything they wish out of the painting."

Parrish's reassurance apparently kept him in Astor's good graces, because he recommended the artist to friend Gertrude Vanderbilt Whitney—considered to be one of the greatest female art collectors of her time, if not in all of American history—to create a series of murals for her new residence.

When the Titanic sank in April 1912, claiming Astor's life, Whitney asked Parrish to create a

painting to be sold to raise funds for the Titanic staff who perished on the ship. "The artist, because of his association with the colonel, was happy to comply," Gilbert says.

Setting aside his Quaker sensibilities for a kingly sum proved a wise career choice for Parrish, as it essentially launched his career. Parrish went on to create several other famous masterpieces, including "Daybreak" and "Garden of Allah," a reproduction of which stands behind the bar at The St. Regis Monarch Beach.

"During the '20s, one out of every five American homes had a print of either 'Daybreak' or 'Garden of Allah' hanging on their walls," Gilbert says. "He was truly one of the great American artists."

### **The Tradition Continues**

Since the opening of the flagship St. Regis in New York, the Lobby Bar has remained the focal point of every St. Regis hotel and resort. At the centerpiece of the bar is a hand-painted mural, often by a prominent local artist. The bar murals reflect the timeless sophistication and unrivaled luxury of St. Regis, and often pay homage to the rich history of the city they reside in.

The murals are more than meets the eye—they're part of a regal tradition that's founded on the unique history of the St. Regis. Sitting down at The St. Regis Bar, you'll feel that much more connected to its distinctive past.

### THE ST. REGIS ATLANTA

"Resurgens" (2008) by Claude Perreault

The St. Regis Atlanta features a breathtaking mural of the phoenix—a significant symbol to the city of Atlanta—titled "Resurgens" (Latin for "rising again"). Artist Claude Perreault uses the mythical firebird to depict the fall and rebirth of Atlanta after the Civil War, symbolizing both the strength of the city and the legendary sophistication of St. Regis. Under the majestic bird's left wing lies the old Atlanta, which burned down during the war. Under the right wing is the city skyline of contemporary Atlanta, which speaks to the city's triumphant cultural rebirth.

### THE ST. REGIS BAL HARBOUR RESORT

"Eyes of the Stars" (2012) by Santiago Rubino

In "Eyes of the Stars," Miami-based artist Santiago Rubino portrays an aristocratic scene of elegance and composed beauty. The three-panel graphite, charcoal and oil pencil composition depicts an imperial family discussing the mysteries of life and their endless search for knowledge, which focuses on sacred geometry, astronomy, alchemy and ancient history. A flock of peacocks evokes notions of prosperity, luxury and extreme beauty—further illuminating the themes of antiquity, beauty and discovery that are integral to Rubino's entire body of work and to St. Regis. The subjects in the piece can be interpreted as the Lady Astors of St. Regis, inviting guests into their inner circle to share their passions for luxury and sophistication over a glass of Champagne or cup of tea.





### THE ST. REGIS HOUSTON

"The Game" (2001, shown left), "Isabella" and more by Jon Prud'homme Guests of The St. Regis Houston are treated to not just one bar mural, but rather a series of abstract paintings by California artist Jon Prud'homme. The impressive collection ranges in size from the 4-by-4foot "Isabella," to the 8-by-16-foot "The Game," which depicts backdoor card games that lead to big business deals. The consistent theme throughout the collection is the use of the color red, meant to complement the extensive use of cherry wood and the contemporary theme of The Remington Restaurant and Bar. Numerous luxury hotels, including the now-closed St. Regis Los Angeles, have commissioned artwork from Prud'homme.

### THE ST. REGIS MONARCH BEACH

"Garden of Allah" (2001) by Russell Carter
This magnificent piece is a reproduction
of Maxfield Parrish's "Garden of Allah."
The original work, which measured only
approximately 15-by-30 inches, was done
by Parrish in 1918 as an illustration for
Crane Chocolate Co.'s candy boxes. Santa
Barbara artist Russell Carter recreated the
painting in its current size of more than
6-by-13 feet. In addition to his own original
creations, Russell is well known for his skill
in recreating paintings by masters. It was
selected as a direct nod to the famed "Old
King Cole" mural at The St. Regis New York.







### THE ST. REGIS MEXICO CITY

"King Cole Bar" (2009) by Pablo Weisz-Carrington

Named after the stately King Cole Bar, the brilliantly colored original mural at The St. Regis Mexico City is the creation of surrealist painter Pablo Weisz-Carrington. The Mexico City native, who is the son of the world-renowned British-born painter Leonora Carrington and Hungarian photographer Emeric Weisz, was inspired by his childhood as he painted the visually captivating mural that graces the wall of the warmly lit bar.



### THE ST. REGIS SAN FRANCISCO

"Love" and "War" (2005) by Andrew Morrow

The St. Regis San Francisco displays two large-scale paintings by Canadian artist Andrew Morrow on opposing walls in the Lobby Bar. Titled "Love" and "War," the juxtaposition of the 8-by-16-foot murals highlights the contrasting themes of "Old World" and "New World," and presents a compositional mirror image of one another. In "Love," Morrow depicts the love and diversity of San Francisco as well as its Old World luxury, sophistication and status—also pillars of St. Regis. The mural "War" depicts the enduring strength and beauty of the world as it progresses in time from the past to the future.





### THE ST. REGIS BAHIA BEACH RESORT

"The Long Awaited Voyage" (2010) by Arnaldo Roche Rabell

Puerto Rican-born artist Arnaldo Roche Rabell was invited to The St. Regis Bahia Beach Resort to draw inspiration from the resort's lush scenery for the 7-by-16-foot bar mural, "The Long Awaited Voyage." The principal character in the piece is blindfolded to understand the power of nature, and symbolizes an ambiguous journey inside and out. Roche Rabell, who also studied in Chicago, is internationally renowned for his contribution to the plastic arts, which involves manipulating a plastic medium to create threedimensional art. Roche Rabell created his own unique stylistic vocabulary in this category, in which he applies layers of bright colors to canvas with models underneath (creating the bas-relief), covering the bright layers in black and then rubbing off the black with a palette to produce dramatic and revealing images. Usually large in format, exuberant in color and dramatic in content, his pictorial expressionism feeds from a variety of personal and historic matters. His work often involves layers of images—a symbolic nod to having multiple layers of identity as both a Puerto Rican and American.



### THE ST. REGIS PRINCEVILLE RESORT

"Firebrands of Makana" (2008) by Douglas Bouman & Associates
The hand-painted mural at The St. Regis Princeville Resort
pays homage to the Hawaiian culture by depicting the ancient
Hawaiian ceremony of oahi, or fire throwing. The oahi was
performed by Hawaiian kane (men) for the most esteemed
celebrations and required months of preparation. On the day of
the ceremony, skilled fire throwers climbed the steep cliffs of
Mount Makana and hurled blazing 10- to 20-foot hollowed logs,
called firebrands, out over the ocean. Updrafts created by the
trade winds hitting the sheer cliff of Makana kept the featherlight firebrands aloft, creating the allusion of a sky ablaze with
scores of shooting stars. On Friday evenings, The St. Regis Bar
sunset ritual features a Hawaiian storyteller that shares this
unique tradition with resort guests.

.





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# GOLF WITH UNFORGETTABLE From the back tees to the fairways, St. Regis offers golf courses that boast unmatched seaside sights.

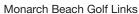
BY STEPHAN GUERTLER

For good reason, golf was first played on land right next to the water—all of the British Isles' historic and classic links boast views of the ocean. There is something magical about playing golf while waves crash along the shore. Guests of the St. Regis can enjoy the breathtaking sights at ocean view golf courses at the hotels and resorts or within close proximity.











THE ST. REGIS BAL HARBOUR RESORT Crandon Golf Key Biscayne, designed by Bruce Devlin and the late Robert von Hagge and built in 1972, is located on Key Biscayne, only a 10-minute drive from downtown Miami. Also described as Crandon Park, the golf course offers spectacular views of the ocean from its location near Miami.

"The views of the water and nearby city were likely the only existing attributes Robert [Trent Jones Jr.] would have valued. Beyond this, it was a matter of creating great golf," says Rick Baril, vice president of von Hagge, Smelek & Baril.

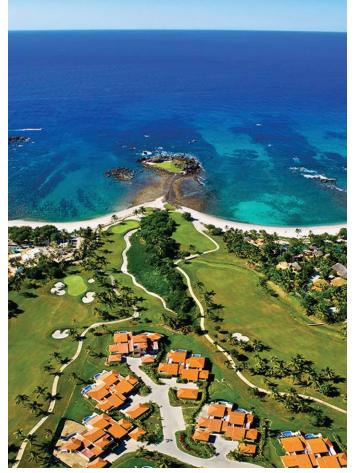
An important part of golf's strategy, in von Hagge's eyes, is the ability to use every club in the bag and the talent to control each of these clubs. "Crandon Park is a great example of von Hagge's philosophy, with forced carries and the demands it puts on players to control their golf shots. Crandon Park has all the tactical sophistication a golf course requires. It is a fitting legacy to a great architect and a fine landmark for Miami," Baril says.

### MONARCH BEACH GOLF LINKS

THE ST. REGIS MONARCH BEACH

Monarch Beach Golf Links is a Robert Trent Jones Jr.-designed masterwork associated with The St. Regis Monarch Beach, featuring some of the most astounding views of the Southern California coastline.

"All 18 holes have dramatic views of the Pacific Ocean and Catalina Island," says Eric Lohman, general manager of Monarch Beach Golf Links.



Bahia Beach Resort & Golf Club



Crandon Golf Key Biscayne

While holes one to four, 15 and 18 offer the best views, holes six through nine showcase the sandy beaches and rocky cliffs of the Salt Creek Beach turn. The back nine sits in the bluffs above the clubhouse, while the front nine plays down to the beach—all providing wonderful panoramas of the golf course and sparkling Pacific.

One of the greatest challenges in designing Monarch Beach Golf Links, Jones explains, was to locate at least part of the golf course directly along the Pacific Ocean. Through innovative design and diligent coordination with the California Coastal Commission, the Department of Transportation

and other agencies were able to reroute the Pacific Coast Highway temporarily to create two oceanside holes, thus preserving that beautiful vista for golfers and non-golfers alike.

At the time of construction, the newly formed California Coastal Commission was very involved in the design and building of Monarch Beach and placed many restrictions on how close to the ocean the golf course could be built.

"We added our own best practices for construction and grow-in, such as implementing erosion controls, creating setbacks from the high water mark and using a lot of native coastal plants throughout the



Makai Golf Club

golf course, but particularly in areas close to the Pacific," Jones says. "The course is routed among dramatic bluffs beside the Pacific and is seamlessly integrated with an upscale housing community. We know that some people absolutely live for golf while others like to live amidst the fairways of golf, and Monarch Beach satisfies both groups."

### **MAKAI GOLF CLUB**

THE ST. REGIS PRINCEVILLE RESORT The Makai Golf Club on the "Garden Isle" of Kauai is part of The St. Regis Princeville Resort and features 27 award-winning holes, which are also designed by Robert Trent Jones Jr. and managed by Troon Golf.

The Makai Golf Club at Princeville is overloaded with breathtaking views. Because Kauai is the oldest of all the Hawaiian Islands, the mountains and shorelines have had an eternity to be shaped and molded by Mother Nature.

The name "Makai" is a Hawaiian word meaning "toward the ocean or sea." With a name such as this, guests can only imagine how close and personal they are able to the waters of the Pacific Ocean throughout their golfing experience, says Doug Sutter, sales and

### **GOLF BY LAND**

Though these St. Regis addresses aren't near the ocean, they still have unparalleled golf courses located nearby.

THE ST. REGIS ATLANTA: The Frog at the Georgian, 2699 Georgian Pkwy., Villa Rica; 770-459-4400; golfthefrog.com

THE ST. REGIS HOUSTON: Redstone Golf Club (Tournament Course), 5860 Wilson Rd., Humble; 281-454-6590; redstonegolfclub.com

THE ST. REGIS MEXICO CITY: Campo de Golf Bellavista, Avenida Valle Verde No. 52, Atizapan de Zaragoza, Mexico; clubdegolfbellavista.com

THE ST. REGIS NEW YORK: Pound Ridge Golf Club, 18 High Ridge Rd., Pound Ridge; 914-764-5771; poundridgegolf.com

marketing manager of the Makai Golf Club.

On the course, golfers will wander past a number of awe-inspiring landmarks: Hanalei Bay, one of Hawaii's award-winning beaches; Queens Bath, a famous tidepool in the black rocks; and Anini Reef, the longest and largest offshore reef in all of Hawaii.

Makai's unique 27-hole course is made up of three sets of nine holes extending from the clubhouse in the shape of a butterfly. Each nine is distinctive in its layout and scenic flavor: the Lakes course winds its way around serene lakes; the Ocean course runs to the spectacular coastline and back; and the Woods course meanders through native woodlands while capitalizing on expansive mountain views.

One hole in particular, hole seven, has guests hitting their golf balls over the ocean to make it to the green. Views of the blue ocean waters can be seen from 15 out of 18 holes, while six of the holes place golfers on the cliff's edge.

"The Makai Golf Course is set apart by its jaw-dropping views, superior course conditions, and by our remarkable guest service inspired by the 'aloha spirit,' "Sutter says.

From 2008 to 2010, the golf course underwent an extensive renovation, making the views of the ocean even more prominent. In renovating the course, Jones lowered these features back to the original grade so that the golf course appears to flow with the land rather than lay on top of it. Keeping the elevations in turn offered great vistas, while a natural feel was ensured through edging, mowing patterns and other techniques.

"During the renovation we were able to restore some of the ocean views that had become overgrown," Jones explains. "One of the things we did was to update the depth perception



created by the course features to create mystery and misdirection.

"The ocean views on Makai greatly enhance the playing experience. The course was strategically placed for the views to be enjoyed," he adds.

## BAHIA BEACH RESORT & GOLF CLUB THE ST. REGIS BAHIA BEACH RESORT

One of the premier courses in Puerto Rico, Bahia Beach is considered among the most spectacular layouts in the Caribbean. The course was also designed by Robert Trent Jones Jr. and is managed by Troon Golf—not to mention conveniently located on the same property as The St. Regis Bahia Beach Resort.

"We've created an ideal beachfront golf destination for passionate players of all ages and abilities—but especially for those who like warm weather and beautiful tropical settings," Jones says. "Bahia Beach is also unique in that we designed the course using some of the existing hole corridors of a previous course located on the site but greatly improved the quality of the layout while also increasing the value of the overall property."

The course's three finishing holes along the Atlantic Ocean provide golfers with very sublime and calming views of the ocean. The course is carved out of nature; each hole is separate and distinct but is connected by the magnificent design of Jones. "The natural surrounding of the golf course is spectacular," says Alberto Rios,

director of golf at Bahia Beach Golf Club.

The course features narrow target zones so accuracy is paramount, not only just off the tee but also when hitting into the greens. Dense native vegetation lurks on both sides of some of the corridors, and if wind off the ocean comes though it may exaggerate sidespin and push balls left and right if not struck well. The biggest challenge is in hitting the two hardest shots in golf—straight, and then straight again.

In addition to its two miles of Caribbean beachfront, the course routes through lush tropical lagoons and foliage, including coconut palms and flowering flamboyant trees.

"In designing Bahia Beach we had an opportunity to introduce our sustainable design philosophy in a spectacular part of the world," Jones says. "Protecting habitat is always part of our design plan, and Bahia Beach ensures a memorable interaction with the natural world for people who appreciate the gorgeous Puerto Rican landscape."

Bermuda grass for tees and fairways provides a great match for the site and requires less water and fertilizer than other grasses, making the golf course even friendlier to natural systems. The golf club also uses a lot of native sand bars and lush palms, plus other dense vegetation to frame the spectacular ocean views.

"We combined these natural areas with formal bunkering and designed the course to allow players to hit strategically out of the sand," Jones adds. "And we provided plenty of places where players interact with the coast and look across built features to great ocean views."

### LINCOLN PARK GOLF CLUB

THE ST. REGIS SAN FRANCISCO

San Francisco is world famous for the private The Olympic Club, which hosted the 2012 U.S. Open Championship. So, for golfers who want to play a challenging public course, Lincoln Park Golf Club is recommended, which is about a five-minute drive from The St. Regis San Francisco.

This course is one of the few municipal courses in the area and has been serving the golf community for more than 95 years. The golf course offers majestic views of the San Francisco cityscape, the bay and the Golden Gate Bridge. Additionally, the Pacific Ocean is visible from at least six holes.

While the 18-hole, par-68 course is less than 5,500 yards long and only has one par-5, golfers shouldn't be fooled—the hills and a few long par-3 holes are infamous for destroying good scores. With a fair but challenging course and the best views of the Pacific and the city, Lincoln Park is perfect for golfers staying at The St. Regis San Francisco who are looking for a nearby swing.

Whether golf aficionados want to play a relaxing game on the green with friends or partake in a more serious competition, St. Regis Hotels & Resorts offer places where they can hit as well as stunning views of ocean waters—a true hole in one. &





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# TRENDING AT THE ST. REGIS

St. Regis Hotels & Resorts share the latest news and exclusive offerings for the spring.



### THE ST. REGIS ATLANTA

### **Sophisticated Dining at Astor Court**

The St. Regis Atlanta invites its cherished guests to dine at the Astor Court, which is currently offering full dining service for breakfast, lunch, dinner and afternoon tea. Named after Col. John Jacob Astor IV, the visionary founder of St. Regis Hotels & Resorts, Astor Court is an expression of the hotel's legendary history and refined elegance. Overlooking the hotel's magnificent lobby, guests can enjoy artfully prepared dishes by Executive Chef Joseph Trevino, such as lobster frittata for breakfast or Niman Ranch strip steak for dinner. The dining outlet is also perfect for indulging in afternoon tea, a timeless tradition of the hotel. Savor a menu of petite sandwiches, fresh scones, sweet pastries and more, all accompanied by the impeccable service of St. Regis butlers.

### THE ST. REGIS HOUSTON

### The Stylish Spectacle of Polo

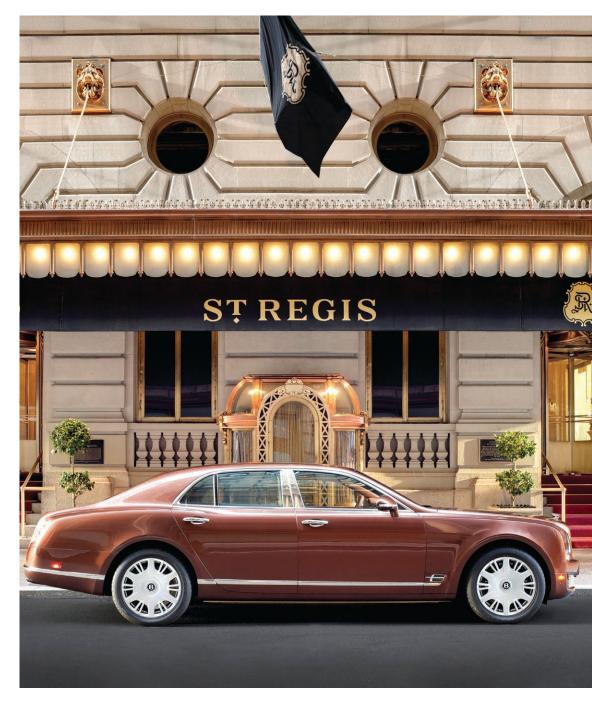
The game of polo has long been a time-honored tradition at the St. Regis, dating back to the early 1900s when the Astors, the founding family of the flagship St. Regis New York, was seen toasting at matches on Manhattan's Governors Island. Now, The St. Regis Houston honors its ties to the "sport of kings" with a special Aficionado package through June that invites guests to experience the best of the annual season's matches at the world-class Houston Polo Club. In addition to a two night's stay in one of the hotel's uncompromising Superior Rooms, guests will receive first-class amenities at the polo club, including complimentary parking and a private box that provides an exclusive way to watch the game. Pay this sport its proper respects by experiencing this thrilling, stylish spectacle in true St. Regis style.





# THE ST. REGIS MONARCH BEACH Fresh Face Facial

Guests of the five-star Spa Gaucin at The St. Regis Monarch Beach are invited to experience a new treatment offered on its menu, the Vie 3-D Wrinkle Treatment, which smoothes away fine lines and wrinkles without the harsh results of Botox. The facial begins with a cleansing, toning and exfoliation of the skin, followed by an acid peel to prep the skin for three targeted procedures. First, skin is smoothed with a wrinkle eraser tool and a wrinkle-relaxing serum, which works to relax fine lines in the upper section of the face. Next, the lower section of the face is massaged with a wrinkle-filling serum, which contains three forms of hyaluronic acid. Finally, to help lift facial features and redefine its contour, a face shaper tool is used and a Cryogenic Mask is applied to promote product penetration and resculpting of the face. The treatment concludes with an application of eye correction cream and firming cream, providing the final touch for a renewed visage. Whether guests are preparing for a red-carpet moment or looking to feel more rejuvenated, the Vie 3-D Wrinkle Treatment is sure to help them be ready for their close-ups.



### THE ST. REGIS NEW YORK

### **Redefining Elegance**

Opened in 1904 by Col. John Jacob Astor IV, The iconic St. Regis New York has since become a landmark hotel located in the heart of midtown Manhattan.

This year, the St. Regis celebrates its legacy with an exclusive 1904 Package for its guests seeking a refined experience in New York City. Through June 2013, guests that reserve a one-bedroom Deluxe, Madison or St. Regis

Suite receive a second night for only \$4—the original price of a room at the St. Regis back in 1904.

The St. Regis New York invites visitors to step back in time and enjoy bespoke touches from the past, such as the beautifully appointed Thornwillow Library, which captures the splendor of the founder's Gilded Age. Enjoy a modern interpretation of the signature St. Regis Butler

Service, a tradition at the hotel since its inception. Introduced by Astor to make hotel guests feel completely at home, the St. Regis butlers now offer unsurpassed 24-hour service and together speak nearly 40 different languages. The St. Regis New York features a warm, intimate atmosphere that is rich with history, but at the same time offers hotel guests the updated, singular amenities of today.



### THE ST. REGIS BALI RESORT

### **Indonesia Resort of the Year**

Acknowledged as a premier destination since its opening in 2008, The St. Regis Bali Resort was recently honored by the Indonesia Travel & Tourism Awards with the 2012/2013 Resort of the Year designation.

The awards are distributed annually in celebration of the country's best in spectacular accomodations, transportation and attractions. This is the third

year of the Indonesia Travel & Tourism Awards, and it's hardly a surprise that The St. Regis Bali Resort has been awarded with the honor.

Located on the stunning Indian Ocean along the perfect white sand beachfront in the exclusive locale of Nusa Dua, The St. Regis Bali Resort is the first St. Regis resort in Asia. Its expansive grounds are generously spread across

90,000 square meters of lush, exotic tropical gardens, which features 123 expertly designed suites, villas and residences, plus 3,668 square meters of sparkling blue saltwater lagoons. The resort has also been named the Indonesia Leading Luxury Resort in 2012 and 2011 by World Travel Awards and received Wine Spectator's Best of Award of Excellence 2012 and 2011.

# THE ST. REGIS SAADIYAT ISLAND RESORT

### **Distinctive Spa Suites**

The St. Regis Saadiyat Island Resort in Abu Dhabi offers its guests uncompromising St. Regis amenities with three new themed spa suites at the resort's Iridium Spa. Guests can now escape in a unique spa experience of their choosing with these new spa suites: Contemporary, Moroccan and Thai.

Each boasts spacious terraces, living rooms, dining areas, expansive bathrooms and an exclusive spa area for two people, all designed for complete relaxation. Guests can choose a massage that complements the suite theme or any treatment that suits their personal preferences. The Thai suite features bamboo, jade and a vibrant color palette of earthy greens and browns with the contrasting warmth of golden accents. The Moroccan suite highlights rich gold and bronze glass and metals lit by intricate mosaic brass lanterns and plush accent pillows in the spacious living room. The Contemporary suite displays lavishness with white fur carpeting and leather and modern crystal accents. Indulge in a tailored experience to your liking with this distinctive pampering experience.





### THE ST. REGIS SAN FRANCISCO

### En Route to Excellence

Celebrating a passion for speed and sport, The St. Regis San Francisco partnered with British carmaker Bentley Motors to offer an exclusive package for St. Regis Aficionados. The En Route to Excellence package features a one-night stay in one of the hotel's suites, breakfast for two at Vitrine restaurant, an official Bentley special gift, complimentary parking and unparalleled access to a 2013 Bentley GT, Bentley GTC or Bentley Mulsanne—a supercharged car that blends Bentley heritage with clean modern lines.

Guests can opt for the ultimate chauffeur experience or get behind the wheels themselves as they explore the exciting landscapes of Northern California. Located in the heart of the SOMA district, The St. Regis San Francisco is in close proximity to activities and attractions that will suit any guest, from visiting the de Young Museum at Golden Gate Park to wine tasting in Napa Valley. Offered throughout 2013, the En Route to Excellence package allows guests to arrive in style at any destination, near or far.



### THE ST. REGIS BAL HARBOUR RESORT

### **Styled to Perfection**

Located in an exclusive enclave of Miami Beach, The St. Regis Bal Harbour Resort is ideally positioned at the center of a sophisticated fashion mecca. With the prestigious Bal Harbour Shops just across the street, resort guests are offered access to the latest designers and trends. The resort recently reinforced its appeal as a style destination in its own right with a unique interpretation of the personal shopping experience for guests.

The Neiman Marcus Closet at The St. Regis Bal Harbour Resort debuted last November in partnership with Neiman Marcus at the Bal Harbour Shops. The new service provides guests and residents with a pre-selected wardrobe of options upon arrival based on individual taste and preferences. The retailer's selection of more than 100 designers is presented in the room or suite's walk-in closet, featuring everything from a Marchesa cocktail dress and Alexander McQueen clutch for an elegant dinner to a Michael Kors maxi dress for a poolside escape. After guests have an opportunity to try on the clothing and accessories in the comfort and privacy of their own rooms, the pieces may be purchased or easily returned through the St. Regis Butler Service.



### THE ST. REGIS BAHIA BEACH RESORT

### Spa Without Walls

This spring, The St. Regis Bahia Beach Resort allows guests to pamper themselves indoors and out. Remède Spa recently launched a new Spa Without Walls program that offers guests an opportunity to enjoy a spa treatment anywhere on the resort. Recommended for daylight hours to bask in the beauty of nature, the program is ideal for treatments like the Remède Customized Massage.

"We are very fortunate here in Puerto Rico to enjoy such a comfortable climate all year round, and this not only stimulates the senses during the treatment but will also enhance the experience that the guest receives," spa director Mark Bodnar says. "The biggest benefit is the opportunity to relax and enjoy a spa service that takes advantage of our beautiful setting at our resort."

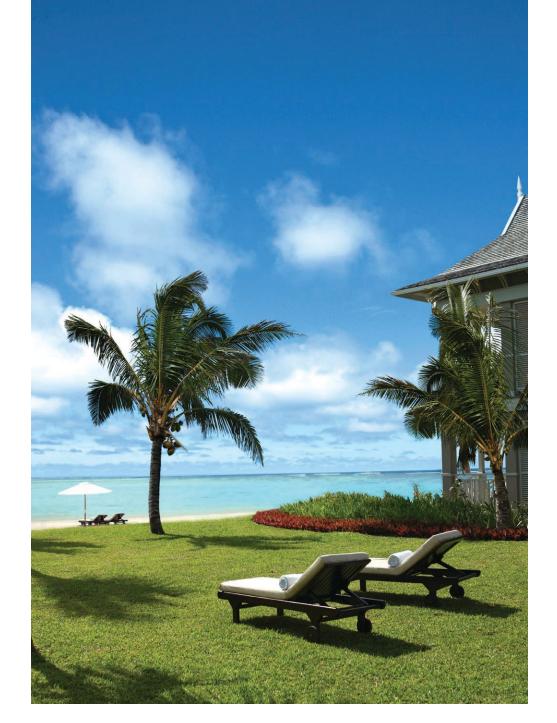
Whether it's in a hidden nook nestled along the resort's stunning stretch of beach, under the shade of towering coconut palm trees, in a quiet grassy area covered by tropical foliage, by the pool or on the privacy of a guest's terrace, Spa Without Walls offers ultimate relaxation paired with warm Puerto Rican sunshine, cool breezes and the peaceful soundtrack of crashing ocean waves.

# THE ST. REGIS PRINCEVILLE RESORT

### **Royal Pampering**

Halele'a Spa has introduced a new selection of body treatments inspired by The St. Regis Princeville Resort's ties to Hawaiian royalty. The St. Regis Princeville Resort is named after Hawaiian Prince Albert, the only son of King Kamehameha IV and his wife Queen Emma. The reign of King Kamehameha IV, from 1855 to 1863, came to be known as the "lavenderscented era of Hawaii," for its lavish social functions. Honoring this history, Halele'a Spa introduces a selection of lavender-scented spa treatments, including the Ali'i Lavender Butter Pohaku Massage, in which smooth basalt stones soothe aches and pains while promoting circulation and deep relaxation. The warmth and weight of the stones combined with a locally farmed lavender butter application induce deep muscle tissue relaxation without overheating. Couples can also partake in the Nanu Ali'i Lavender Ritual in the privacy of a signature spa suite. Designed to deeply cleanse, this treatment starts with a lavender honey scrub to leave skin lightly scented, refreshingly clean and velvety smooth. Lastly, a Lavender Butter Massage with a warm Ginger Compress Foot Experience calms the senses with the alluring power of aromatherapy.





# THE ST. REGIS MAURITIUS RESORT A Grand Opening

Opened in December 2012, The St. Regis Mauritius Resort continues the brand's global growth as the first St. Regis in Africa. Featuring views of the iconic Le Morne Brabant, a UNESCO World Heritage Site, the St. Regis is located on the southwestern tip of the island bordered by the sparkling waters of the Indian Ocean. Guests can enjoy pristine white natural beachfront ideal for aquatic activities, including wind and kite surfing, deep-sea fishing, snorkeling and diving.

With 172 guest rooms and suites, the region's first Iridium Spa and signature St. Regis Butler Service, The St. Regis Mauritius Resort provides comfort and luxury with island flair. The resort also features seven signature restaurants and lounges, including Simply India, led by Michelin-starred celebrity chef Atul Kochhar. Modeled on a Victorian sugar baron's house on a historical estate, The St. Regis Mauritius Resort offers guests a place to relax and rejuvenate in a quiet sanctuary.

### THE ST. REGIS MEXICO CITY

### **Healing Power of Cacti**

Legend has it that the ancient wandering tribes of Mexico were destined to develop the city of Tenochtitlan (now Mexico City) at a location signaled by an eagle eating a snake while perched atop a cactus. The eagle was found over a nopal cactus growing in the middle of Texcoco Lake; thus, the city was born and the vision is now immortalized in Mexico's coat of arms.

The St. Regis Mexico City celebrates the country's colorful history this spring at Rèmede Spa with a specialty cactus toning treatment featuring nopal cactus, which is rich in vitamin C, magnesium, calcium and antioxidants. Guests can enjoy the healing properties of cacti in the scrub and mask as it warms the body, increasing blood circulation and improving skin's elasticity. Followed by a massage using agave nectar oil, guests are wrapped in a nest of blankets for the ultimate escape.



### **SHARE YOUR ST. REGIS PHOTOS**

PICTURES ARE WORTH A THOUSAND WORDS—DO YOU HAVE A MEMORABLE PHOTO OF YOUR ST. REGIS STAY OR EXPERIENCE THAT YOU'D LIKE TO SHARE? PLEASE EMAIL EDITOR@BESPOKEMAGAZINEONLINE.COM WITH YOUR PHOTOS.



# St. Regis Around the World

With more than two dozen destinations worldwide, guests can look forward to uncompromising service at exceptional locales wherever their travels take them.

BY BESPOKE MAGAZINE STAFF

# Built on a tradition of exclusive excellence, St. Regis Hotels & Resorts are known internationally for their unrivaled addresses and superlative service. The brand's story began more than 100 years ago, with the debut of the flagship St. Regis New York in 1904. Now there are more than two dozen destinations worldwide, with new properties unveiled each season. All of these legendary locations offer guests singular experiences in extraordinary style.

The St. Regis Aspen Resort







The St. Regis New York

The St. Regis San Francisco

### THE ST. REGIS NEW YORK

Created by Col. John Jacob Astor for his wealthy friends and associates, The St. Regis New York reflects the refinement of the society for which it was built. That legacy continues to be enjoyed by today's elite guests, who appreciate modern-day conveniences, uncompromising services and unparalleled amenities at St. Regis' flagship hotel, The St. Regis New York. (stregisnewyork.com)

# THE ST. REGIS MONARCH BEACH

The St. Regis Monarch Beach is the best SoCal address for

beach, golf and spa—a Tuscanstyle, oceanfront property that has bragging rights as one of California's only Forbes Five-Star and AAA Five Diamond awarded resorts. When you're not hitting the links or enjoying the beach, sample epicurean delights at Michael Mina's Stonehill Tavern. (stregismb.com)

### THE ST. REGIS SAN FRANCISCO

The St. Regis San Francisco offers luxury accommodations with modern day sophistication in one of the city's most vibrant and artful neighborhoods; the Museum of the African Diaspora is located within the hotel, and the renowned San Francisco Museum of Modern Art is just steps away. (stregissanfrancisco.com)

### THE ST. REGIS ATLANTA

An in-town AAA Five
Diamond resort, The St. Regis
Atlanta offers dining, shopping
and culture in the heart of
Buckhead. Experience the
uncompromising luxury of
151 spacious guest rooms,
including 31 suites exclusively
enhanced with signature
St. Regis butler service.
(stregisatlanta.com)

### THE ST. REGIS ASPEN RESORT

The St. Regis Aspen Resort just completed an extensive interior and exterior renovation to offer a new standard of five-star luxury design in Aspen. Whether seeking summer outdoor activities at their best or the ultimate winter wonderland, the resort is centrally located at the base of Aspen Mountain. (stregisaspen.com)

### THE ST. REGIS HOUSTON

Conveniently situated between River Oaks and The Galleria mall, the AAA Five Diamond St. Regis Houston makes it easy to explore the

The St. Regis Washington, D.C.







The St. Regis Bahia Beach Resort

city while enjoying bespoke service from arrival to departure.

The St. Regis Beijing

# THE ST. REGIS WASHINGTON, D.C.

(stregishoustonhotel.com)

Located just two blocks from the White House, The St. Regis Washington, D.C. boasts that every American president has stayed in the luxury hotel. Royalty, diplomats and refined business travelers appreciate the dazzling design and bespoke service and amenities. (stregiswashingtondc.com)

# THE ST. REGIS DEER VALLEY RESORT

Ski in/ski out at this spectacular mountain getaway in Park City,

Utah. Amenities at The St. Regis Deer Valley Resort include a private ski beach, split-level infinity pool, Remède Spa, exquisite dining and more. (stregisdeervalley.com)

### THE ST. REGIS BAHIA BEACH RESORT

Nestled between a lush national forest and the sparkling sea, The St. Regis Bahia Beach Resort—the only AAA Five Diamond resort in Puerto Rico—made Condé Nast Traveler's 2011 and 2012 Hot List for its Robert Trent Jones Jr. golf course, acclaimed cuisine from Jean-Georges Vongerichten, and its exclusive, sandy beach. (stregisbahiabeach.com)

#### THE ST. REGIS PUNTA MITA

This residential-style oasis on the alluring Pacific Coast of Mexico features two Jack Nicklaus Signature Golf Courses, a state-of-the art tennis center, Remède Spa, and the nearby Marietas Islands, lending their natural beauty, turquoise sea and outdoor adventures to guests. (stregispuntamita.com)

### THE ST. REGIS MEXICO CITY

Located in the city center, this sleek, 31-story Torre Libertad overlooks the Paseo de la Reforma. Guests appreciate the design of architectural legend Cesar Pelli, complete with fine dining, a Remède Spa and indoor swimming pool. (stregismexicocity.com)

### THE ST. REGIS BEIJING

In the heart of Beijing's bustling business, shopping and diplomatic districts, The St. Regis Beijing offers natural hot springs, a health club, spa and a wealth of sumptuous dining choices, such as Shunsai and The Garden Court. (stregis.com)

### THE ST. REGIS SHENZHEN

Rising high above the prestigious financial district, guests of The St. Regis Shenzhen take in spectacular views from this new city landmark. Opened in November 2011, the property features

The St. Regis Bora Bora







The St. Regis Lhasa Resort

The St. Regis Osaka

five restaurants and lounges, plus a spa and health club. (stregisshenzhen.com)

# THE ST. REGIS SANYA YALONG BAY RESORT

Opened in November 2011, The St. Regis Sanya Yalong Bay Resort in Hainan Island, China's premier resort destination, features an exclusive beachside location. (stregissanyayalongbay.com)

### THE ST. REGIS SHANGHAI

The hotel embraces a vibrant mix of culture and business, with easy access to the city's major tunnels. On property, guests can partake in award-winning Italian cuisine, use

the business center or head to the spa for some pampering. (stregisshanghai.com)

### THE ST. REGIS TIANJIN

Along the picturesque Hai River, The St. Regis Tianjin opened in the fall of 2011. The hotel offers visitors a world of epicurean experiences, from innovative dining at the signature Chinese restaurant Yan Ting, to contemporary French and continental cuisine at Boulevard restaurant. (stregistianjin.com)

### THE ST. REGIS LHASA

Visit the "roof of the world" in Lhasa Tibet at the new St. Regis Lhasa Resort, complete

with stunning design, decor and art inspired by the region, plus fine dining and all the St. Regis amenities you would expect. (stregislhasa.com)

### THE ST. REGIS BORA BORA

Offering 44 acres of sprawling Polynesian paradise, including a 13,000-square-foot spa and state-of-the art fitness center, The St. Regis Bora Bora is located on its own private island. (stregisborabora.com)

### THE ST. REGIS BALI

Adjacent to the magnificent Bali Golf & Country Club, The St. Regis Bali Resort is barefoot island elegance at its best, with azure waters, a spacious Remède Spa, and 124 suites and villas amid lush gardens and beautiful lagoons. (stregisbali.com)

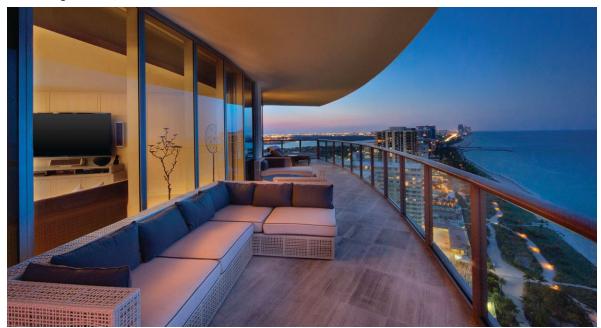
### THE ST. REGIS OSAKA

Experience urban splendor and vistas of the Osaka skyline from the of the 12th floor lobby. Nearby, visitors will find everything at their fingertips, from the ancient Shitennoji Temple to the Municipal Museum of Fine Art and the city's most exclusive shopping boulevard. (stregisosaka.com)

### THE ST. REGIS SINGAPORE

Located in heart of the shopping and embassy district, The St. Regis Singapore provides a respite from the lively Orchard

The St. Regis Bal Harbour Resort



### **ON THE HORIZON**

The St. Regis Chengdu OPENING 2014

The St. Regis Lijiang Resort OPENING 2014

The St. Regis Buenos Aires
OPENING 2014

The St. Regis Kanai Resort, Riviera Maya OPENING 2014

> The St. Regis Cairo OPENING 2014

The St. Regis Kuala Lumpur OPENING 2014

The St. Regis Changsha OPENING 2015

The St. Regis Amman OPENING 2015

The St. Regis Zhuhai OPENING 2015

The St. Regis Noida, Delhi NCR OPENING 2016 Road dining and shopping scene. The hotel includes an award-winning Remède Spa, with signature treatments like the warm jade stone massage. (stregissingapore.com)

### THE ST. REGIS BANGKOK

Experience the splendor of Bangkok from a premier location along Rajadamri Road, near the city's elite business institutions, fine dining and luxury boutiques. On site, enjoy vintage wines from a magnificent wine cellar, indulge at Elemis Spa or refresh in the inviting outdoor pool. (stregisbangkok.com)

### THE ST. REGIS FLORENCE

The Grand Hotel—a preferred stop in central Florence since the 18th century—underwent a complete renovation and opened as The St. Regis Florence in May 2011. The majestic hotel offers an authentic setting for everything from events in the charming Sala delle Feste to dining at its celebrated restaurant. (stregisflorence.com)

### THE ST. REGIS ROME

Named to Condé Nast Traveler's Gold List, the landmark St. Regis Rome features opulent interiors, an austere façade and 23 suites, each exquisitely appointed in a combination of Empire, Regency and Louis XV styles. (stregisrome.com)

### THE ST. REGIS MARDAVALL MALLORCA

The breathtaking Serra de Tramuntana Mountains and the azure-blue of the Mediterranean Sea create the stylish backdrop—and stunning views—for Spain's St. Regis Mardavall Mallorca Resort. (stregismardavallmallorca.com)

### THE ST. REGIS DOHA

Towering sand dunes and ancient architecture paint a magnificent landscape for The St. Regis Doha. The elegant facilities include a signature Gordon Ramsay restaurant, a club featuring New York's Jazz at Lincoln Center and a world-class Remède Spa. (stregisdoha.com)

## THE ST. REGIS SAADIYAT ISLAND

The iconic St. Regis brand extends its legacy to Abu Dhabi, with the opening of The St. Regis Saadiyat Resort and Residences. Mediterranean architecture and a contemporary interior design give way

to outdoor recreation at Saadiyat's pristine beach and golf club, designed by the golfing legend, Gary Player. (stregissaadiyatisland.com)

# THE ST. REGIS BAL HARBOUR RESORT

Amidst one of Miami Beach's most exclusive areas is The St. Regis Bal Harbour Resort, a haven of oceanfront elegance featuring panoramic views of the Atlantic. Guests and residents are immersed in this island oasis with a signature restaurant by international star chef Jean-Georges Vongerichten and a five-star Remède Spa. (stregisbalharbour.com)

### THE ST. REGIS PRINCEVILLE

The St. Regis Princeville
Resort marks the legendary
brand's first resort in Hawaii.
Serene luxury meets a
remarkable destination,
complete with ocean-view golf
at the renowned Makai Golf
Club and pampering at Halele'a
Spa. (stregisprinceville.com)

# THE LANESBOROUGH, A ST. REGIS HOTEL IN LONDON

Located in prestigious
Knightsbridge, opposite to Hyde
Park, The St. Regis London is
ideally situated. Harrods, Harvey
Nichols and the international
designer stores of Sloane
Street and Brompton Cross
are a minute's walk away.
(lanesborough.com)

## THE ST. REGIS MAURITIUS RESORT

Opened in winter 2012, The St. Regis Mauritius Resort provides guests with magnificent views of the Indian Ocean. Enjoy a wide-range of aquatic activities along miles of beachfront, in addition to signature service and amenities, including the Iridium Spa, world-class restaurants and a 24-hour concierge. (stregismauritius.com)





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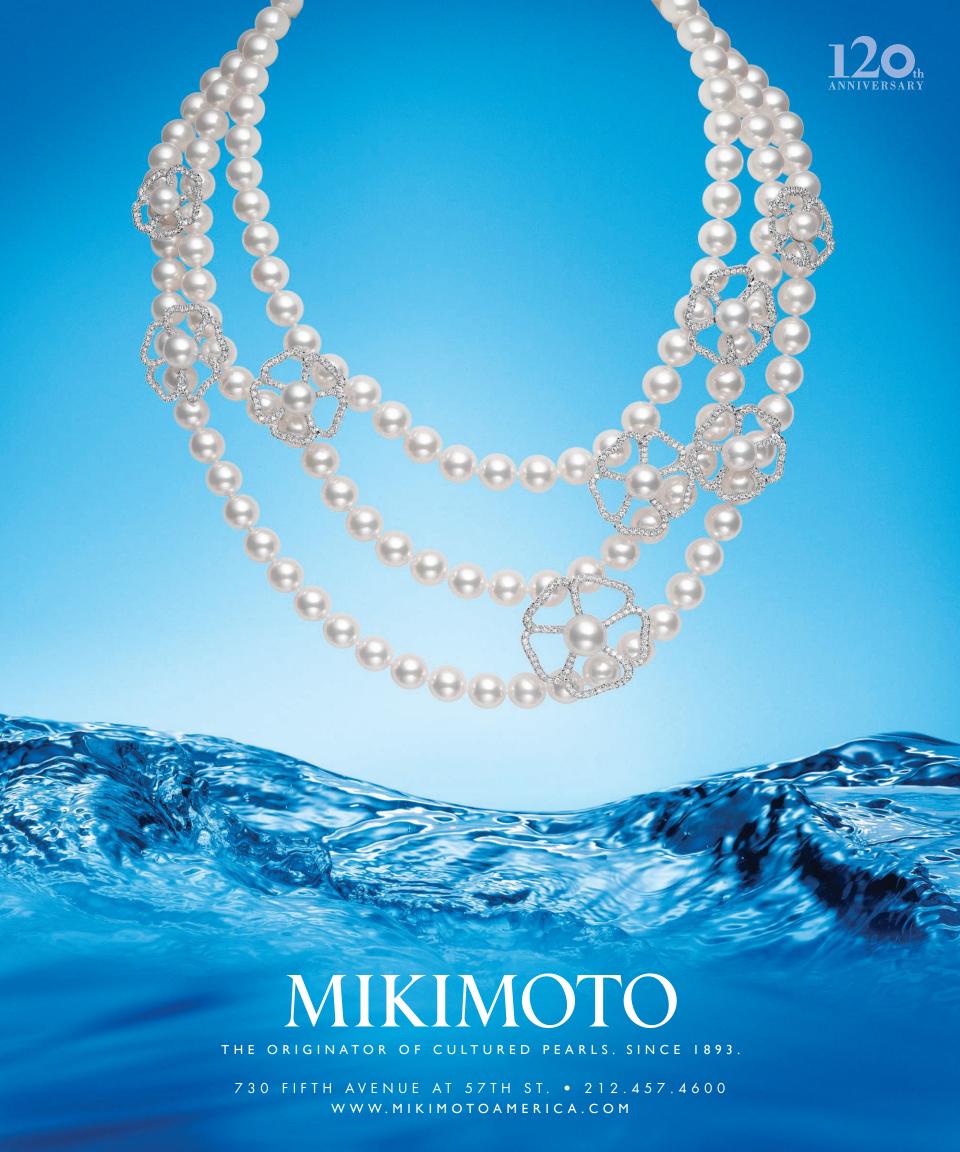
# Perspective



# The St. Regis Doha

An oasis of modern opulence and style awaits travelers at The St. Regis Doha in Qatar, where guests can relax on an exclusive private beach with tranquil views of the Persian Gulf, sway to the pleasant melodies of Jazz at Lincoln Center Doha or indulge in exciting local flavors at one of the hotel's 10 restaurants.

stregisdoha.com





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